# UNIVERSITY OF LOUISVILLE **CULTURAL CENTER** ANNUAL REPORT FY 2015-2016

Diversity is about each of our human characteristics that are unique to us, unique to the communities in which we belong, and how those varying characteristics impact how we move through the world. At the University of Louisville, we celebrate and honor these differences. It's important to note that diversity also includes those "invisible" attributes that you can't readily see including work experience, marital status, educational background, parental status, income, religious beliefs and affiliations, geographic location, socioeconomic status, etc.

No one person's personal diversity is alike and it's for that reason that we recognize, embrace and value those differences. The University of Louisville, led by the Office of the Vice Provost for Diversity & International Affairs, seeks to reaffirm that every student, visitor, faculty, staff, and administrator, belongs here. No matter what your affiliation or role is, at the Belknap, Health Sciences, or Shelby campus... **You Belong.** 



About the Cultural Center	4
Letter from the Director	5
By the Numbers	6
ADVOCACY	
Dr. Joseph H. McMillan National Conference on the Black Family	7
CELEBRATION	
Awards & Recognitions	8
Cultural Center Graduation Celebration	9
ENGAGEMENT	
Programming	10
Diversity Leadership Institute	10
Martin Luther King (MLK) Week	11
Student Organizations	12 –13
Garden Commons	14
Garden Commons  SCHOLARSHIP and RETENTION	14
	14 15
SCHOLARSHIP and RETENTION	
SCHOLARSHIP and RETENTION  Early Arrival Program	15
Early Arrival Program Enrollment Information Enrollment: Major, GPA & Graduate Number Cultural Center Retention Program	15 16
Early Arrival Program Enrollment Information Enrollment: Major, GPA & Graduate Number Cultural Center Retention Program African American Male Initiative	15 16 17
Early Arrival Program Enrollment Information Enrollment: Major, GPA & Graduate Number Cultural Center Retention Program African American Male Initiative Hispanic & Latin@ Initiative	15 16 17 18
Early Arrival Program Enrollment Information Enrollment: Major, GPA & Graduate Number Cultural Center Retention Program African American Male Initiative	15 16 17 18 19
Early Arrival Program Enrollment Information Enrollment: Major, GPA & Graduate Number Cultural Center Retention Program African American Male Initiative Hispanic & Latin@ Initiative	15 16 17 18 19
Early Arrival Program Enrollment Information Enrollment: Major, GPA & Graduate Number Cultural Center Retention Program African American Male Initiative Hispanic & Latin@ Initiative Woodford R. Porter Scholarship Program	15 16 17 18 19
Early Arrival Program Enrollment Information Enrollment: Major, GPA & Graduate Number Cultural Center Retention Program African American Male Initiative Hispanic & Latin@ Initiative Woodford R. Porter Scholarship Program FINANCIALS	15 16 17 18 19 20 21

# Vision

Our vision is an inclusive and accepting campus climate free of bias and hate where students, faculty, staff, and alumni work together to create positive change in the community.

# Mission

One of the five critical areas of the University of Louisville's 2020 Plan is Diversity, Opportunity, and Social Justice. U of L is committed to creating a challenging intellectual climate enhanced by our many human differences, and this serves as the foundational objective of the programs and services provided by the Cultural Center.

The Cultural Center creates educational opportunities for members of the university community to critically think about their beliefs, values and assumptions as it relates to culture. To fulfill our mission, we support and offer co–curricular and extra–curricular programs that acknowledge and reflect the experiences of under–represented populations. We also provide educational opportunities for all members of the campus community to examine their individual and group experiences within a culturally diverse society. The underlying goals of these two endeavors are:

### **Advocacy**

Provide **advocacy** for our students while maintain a level of expertise regarding the needs of under-represented students

#### **Celebrate**

Celebrate the diverse cultures of the campus community

### Engage

Engage students in social justice issues

### **Scholarship & Retention**

Support the scholarship and **retention** of U of L students













#### Greetings or Hola!

We are excited for you to review our 2015-2016 Annual Report. This report will give you a glimpse into what we do at the Cultural Center around retention, programs, services, events, and the past years accomplishments. We are also looking forward to providing data, demographics, trends, and important information that impacts our work and the University of Louisville student of color population.

After three years leading this department it has been an honor to see the impact and changes we are making around student success at the University of Louisville Cultural Center. In this year alone we have set out on a new focus with our Latino population, increased Porter Scholar participation, and have added new staff, and will reorganize our staffing and alignment to meet the needs of our growing student population and the trends of higher education. Our focus will remain on retention, matriculation, leadership development, professional development, assessment, and new programming. All of this is geared towards creating a unique experience for our students in making them well-versed, well-rounded, and ready for the world. This past year we also saw the need for more conversation on politics, student activism, free speech, and #blacklivesmatter. Now more than ever we need to embrace changes and inclusionary practices if we are to become the premier institution. I still have a goal of being the #1 institution in the country graduating black males and increasing our overall student of color graduation rate to over 60%; this will take time but with the right skills sets of staff, campus, and community partners we shall get there.

We want everyone to be engaged with the work we do at the Cultural Center, now is the time for many collaborations and opportunities to partner with us. We

look forward to you working with us in our cultural heritage months and many new programming ideas for the upcoming year. Our goal is to be the most well talked about and cutting edge Cultural Center over the next few years, join us on the ride!

The information on the pages that follow will provide you a deeper look into our successes, accomplishments, and achievements over the past academic year. We want to be transparent in the work we do to show our ability to reach, teach, and connect to the audiences whom we serve. We hope you will be a part of the change we are trying to create on our campus as Mahatma Gandhi is quoted as saying "Be the CHANGE you want to see".

See you in 2016-2017!

Tierney Bates, M.Ed, MBA

Director



## BY THE NUMBERS// 2015-16







- 20 Monthly programs hosted by the Cultural Center
- 7 Student organizations advised by Cultural Center staff
- 573 Events hosted in the Cultural Center by campus departments & student organizations

1201 Students participated in retention coaching program

7142 Guests hosted for meeting/events via space reservations

- 5 Students employed by the Cultural Center
- 8 Students participating in the Diversity Leadership Institute
- 2 New staff members added to the staff
- 1910 Students engaged via student organization events
- 3 New local business partnerships (LG&E, TQL & Enterprise)
- 13 Diversity sessions facilitated during Freshman Orientation

**2995** Contacts with retention program participants

- 1 Graduate student intern
- **301** Students, faculty and staff hosted at monthly programs

#### 43<sup>rd</sup> Dr. Joseph H. McMillan National Conference on the Black Family in America

More than 40 years ago a University of Louisville professor, Dr. Joseph H. McMillan, and others conceived the National Conference on the Black Family in America. Dr. McMillan led this conference for years and was an international champion for preeminent intellectuals and social and civil rights. Dr. McMillan

passed away in 2010. Since renamed in his honor, the conference continues. The 43<sup>rd</sup> annual conference theme for 2016 "The *Dimensions of the Black Family in The* 21st *Century*" was February 26-27 at the Hilton Garden Inn (Airport). Dr. Cornel West, philosopher and social activist delivered the keynote dinner address Friday evening. Saturday's luncheon speaker was Pastor Tim Findley Jr. of Louisville's Kingdom Fellowship Christian Life Center. The conference was conference was coordinated by Tamara Russell and chaired by veteran journalist, published novelist, and motivational speaker, honorary Doctorate, Betty Baye.

#### Plenary sessions:

- The Black Family in the Media
- From Raisin in the Sun to Empire
- A Conversation between Big Mama and Little Mama;
- Racial Battle Fatigue and the Effects on the Black Family and Community
- Dating Relationships affecting Black Women in the 21<sup>st</sup> Century
- Motherhood, Slavery, and the Invention of Race
- Police Behavior Towards African American men and its Effect on the Community: Black lives Matter
- Intrapersonal, Interpersonal, and External Factors that Influence men's Involvement in the Lives of Their Children
- Building Community Wellness: Mental Health Recovery for AA Youth and Families
- Spirituality and Sexuality, Black, Gay, and Christian
- Omega Psi men Quality Program: Helping Boys of Color to Become Men of Color.

# \*I Have a Dream Speech \*I am not unmindful that some of you have come here out of great strails and tribulations. Some of you have come from manner juli cells. Some of you have come from the manner juli cells. Some of you have come from areas where your guest for freedom left you have come from areas where your guest for freedom left you hattered by the strain of persecution and staggered by the winds of police brutality.

14 Offiversity of Louisville Sport

#### **Conference Attendance**

- 150 participants registered for the two day conference
- ♦ 9 vendors
- ♦ 250 attended the Banquet Dinner keynote speaker: Dr. Cornel West
- ▶ 50 attended the closing luncheon Keynote Speaker: Pastor Tim Findley
- ♦ 8 Community Sponsors
- 14 University of Louisville Sponsors



Dr. Cornel West served as the banquet during the conference



Participants listen facilitator John Chenault discusses motherhood, slavery and the invention of race

Dr. Antoinette Davis speaks during her session on police behavior towards African American men

# Superbolitions! Superbolitions! Stillar Brace | Stillar Street | Stree







From top left to right:
Advocacy award
recipients Talesha
Wilson, Leonardo
Salinas; Scholarship
award recipient Jayln
Shontee; Engagement
award recipient James
Alcantara & Aaisha
Hamid; Scholarship
award recipients
Leticia Miguel Antonio,
Maya White & Tram
Nguyen



#### **Awards & Recognition**

The mission of the Cultural Center is to offer and facilitate cultural education and programming to the University of Louisville community. The Cultural Center, reporting through the Vice Provost for Diversity and International Affairs, has four outcomes that are core to the work we do:

- ⇒Advocacy for under-represented student populations;
- ⇒Celebration of the diverse cultures of the campus community;
- ⇒Engagement in social justice issues;
- ⇒Supporting the Scholarship, service and retention of U of L students.

Annually we recognize students that have done a remarkable job of modeling these outcomes for our campus community at the University of Louisville Student Awards.

#### **Award Recipients**

The Advocacy award is given to a student that has committed him or herself to advocating for the needs and success of an under-represented group of students on and off campus. These individual has worked tirelessly.

Recipients: (1) Caitlin Durgin (2) Demarcus George (3) Craig Nichols (4) Leonardo Salinas (5) Talesha Wilson

The Celebration award is given to a student that has committed him or herself to celebrating and highlighting the culture, achievements and successes of an under-represented group of students on campus.

Recipients: (1) Tram Nguyen (2) Leticia Miguel Antonio (3) Maya White

The Engagement award is given to a student that has committed him or herself to the ideals of a socially just world, and has demonstrated their passion for taking an active role in creating change.

Recipients: (1) Aaisha Hamid (2) James Alcantara

The Scholarship award is given to a student that has committed him or herself to the success and retention of under-represented students on campus, and has demonstrated outstanding success in the classroom.

Recipients: (1) Rashon Saddler (2) Jalyn Shontee

#### **Cultural Center Graduation Celebration**

Education is a part of the strong heritage that was assiduously fought for many years. This tradition of perseverance and resolve has enabled many students to have the opportunity and privilege to not only attend but also graduate from an institution of higher education.

The Cultural Center Graduation Celebration is an opportunity for the university to acknowledge the achievements of underrepresented students and for the graduates to also thank their families, friends, faculty, and mentors for their support. The purpose of this is to pay homage to the past, while celebrating the future and endless possibilities of all graduating underrepresented students at the University of Louisville. This year's event recognized 93 graduating students in front of 126 family, friends and campus community.

Luis Arduz, a senior graduating with a Bachelor's degree in Social Work, presented those in attendance with plenty of inspiration. As this year's keynote speaker he shared his journey to graduation and emphasized the importance of finding your passion and continuing to complete your goals. "Today is a testament of you all completing your dreams," he told the graduates in attendance. "If you're going to be passionate about something, be passionate about learning. If you're going to fight something, fight for those in need. If you're going to question something, question authority. If you're going to loose something, lose your inhibitions. If you're going to gain something, gain respect and confidence. And if you're going to hate something, hate the false idea that you are not capable of your dreams. Don't let yourself stop this wave of achievement, don't allow the idea of complacency to comfort you now."

Luis will work with Child Protective Services for two years after graduation. He also hopes to continue his work with the Latino community where he serves a higher education resource, mentor and advocate.











CELEBRATING the diverse cultures and accomplishments of the campus community

During the 2015-16 year, the Cultural Center reasserted its role as a hub for facilitating cultural education and serving as a forum site for cross-cultural interactions within the campus community. The Cultural Center has accomplished this through a series of career development workshops, dialogues on multiculturalism and student leadership development.

#### **Career Development Workshop Series**

The Career Development Workshop Series was designed to give local and national companies who value diversity an opportunity to network with current students. Representatives are invited to facilitate a discussion on the importance of diversity in their companies, internships, and employment opportunities. There were a total of 71 attendees for this series of events.

- ⇒Preparing for Graduate School. September 16, 2015
- ⇒Louisville Gas & Electric. October 2, 2015.
- ⇒Enterprise Rental Car. November 18, 2015.
- ⇒Total Quality Logistics. January 20, 2016.
- ⇒Internship Fair. March 23, 2016.

#### **Cultural Competency Workshops**

The Cultural Competency Workshops are designed to build cultural competency for higher education professionals in the campus community. There were a total of 97 attendees for this series of events.

- ⇒#BlackLives Matter. September 2, 20165
- $\Rightarrow$ Latinos in the United States: A World Café Discussion. October 7, 2015.
- ⇒How Faith Plays a Role in Our Life and Holidays. November 4, 2015.
- ⇒The Invention of Race. February 3, 2016.
- ⇒LGBT Student Speak Out. April 6, 2016

#### Heritage/Awareness Month Series

The Heritage/Awareness month series events were designed to celebrate the cultural diversity of the campus community through guest speakers and panel discussions. There were a total of 61 attendees for this series of events.

Hispanic Heritage: Being a Latin@ Professional. September 25, 2015.

Native American Heritage. November 2, 2015.

Black History: Celebrating the Diversity of Multiracial Women. February 3, 2016.

Women's History: My Sister's Keeper. March 2, 2016.

#### **Diversity Leadership Institute**

This year's Diversity Leadership Institute consisted of 8 freshmen men and women with the desire to immerse themselves in the pool of campus leadership. Throughout the semester, students would have a variety of guest speakers ranging from Michael Hammond from Enterprise presenting on interview skills to coordinator James Wilkerson presenting on conflict management. The fall semester would also see the DLI students performing their class project. The students decided to provide free massages to the staff of popular campus restaurant, The Ville Grill as a "thank you" for all of their hard work through the year.

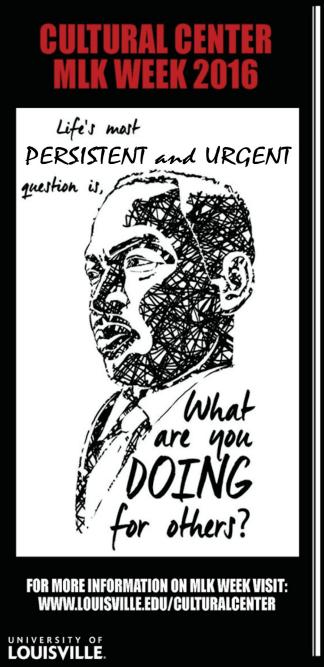
After the winter break, DLI meetings resumed with guests such as the staff from Brooks Brother's presenting a "Dress for Success" seminar and workshops such as "Protect Your Digital Identity." By the end of the year, DLI members got involved in organizations National Society of Black

Engineers, Green Initiatives, the Association of Black Students, the Martin Luther King Scholars, Global Initiatives and the United States Army. DLI students would also hold various positions on campus including the Resident Student Association Vice President and a resident assistant position in Community Park.



2015/2016 monthly programs & leadership initiatives

**ENGAGING** campus through education and awareness programming



MONDAY, JAN. 11 12:00pm-1:30pm Cultural Center MPR

TUESDAY, JAN. 12

11:00am-4:00pm Red Barn

WEDNESDAY, JAN. 13

5:00pm-7:30pm Cultural Center MPR

THURSDAY, JAN .14

11:30am-2:00pm Cultural Center MPR

Cosponsored by the LGBT Center

FRIDAY, JAN. 15

11:00am-2:00pm Cultural Center MPR

MONDAY, JAN. 18

9:30am-3:00pm

1:00pm-2:30pm The Playhouse

#### MLK Week 2016

On February 10, 1961, the 32-year old Reverend Dr. Martin Luther King, Jr. delivered a speech on the campus of New York University. Dr. King's speech entitled, "The Future of Integration," advocated for civil rights and nonviolent protest for social change. He said, "Human progress is neither automatic nor inevitable... Every step toward the goal of justice requires sacrifice, suffering, and struggle; the tireless exertions and passionate concern of dedicated individuals."

The University of Louisville Cultural Center for the second year commemorated Dr. King's legacy by hosting a weeklong schedule of special events and programs. The theme for this year's MLK Week, "Keeping the Dream Alive" intended to build a stronger community and to address some issues in the Louisville community.

The goal of the Cultural Center MLK Week is to honor the life and legacy of Rev. Dr. Martin Luther King, Jr., with an inclusive campus and local community tribute that highlights equality and social justice issues. We honor Dr. King for his work toward racial equality and justice for all people and for his dedication to nonviolence. The week of events provide UofL students a unique to learn more about community issues, and take action to create positive change.

#### Highlights:

- More than 100 participants at events held during the week
- 25 student blood donors
- More than 150 participants at MLK Day of Service sponsored by the University of Louisville Office of Student Involvement
- More than 75 people at African American Theater Program (AATP) MLK Commemoration

#### ASSOCIATION OF BLACK STUDENTS

The mission of the Association of Black Students (ABS) is to stimulate and promote the intellectual, political, social, and cultural health of the campus and community as a whole, with a focus on the issues impacting African American students and other underrepresented groups. ABS serves as the umbrella organization for nearly 29 African American student organizations. The goals of ABS include:



- ⇒ Provide advocacy for African American students and ABS partnered organizations
- ⇒ Encourage African American students in achieving academic excellence Increase the awareness of the entire University of Louisville community on issues

During the 2015-16 academic year ABS had a total of 13 events that included a focus on social justice, community service and involvement. They engaged a total of 526 attendees. Some events included:

- · Serving Saturdays: Community Clean-Up Project
- · Harlem Nights: A Tribute to the Harlem Renaissance
- · Get in the Know: ABS Voter Registration Event
- · Grassroots Voter Empowerment Training with Kentuckians for the Commonwealth

#### **BLACK DIAMOND CHOIR**

The Black Diamond Choir (BDC) is a one hour credit course offered at the University of Louisville each semester and listed as Music 109. Organized in 1969, the student gospel group has been singing and sharing the "Good News" locally and in various locations within Kentucky, Indiana, Tennessee, Ohio, and Georgia. BDC participated in a number of singing engagements including the University of Louisville President's Motivation event, the



Governor's Local Issues Conference, and the University of Louisville Alumni Awards. The year ended with their performance during the National Choir College Explosion where the choir won Fan Favorite and their annual Spring Concert which featured Sunday's Best

#### LATIN AMERICAN & HISPANIC STUDENT ORGANIZATION



University of Louisville Latin American and Hispanic Student Organization

The Latin American and Hispanic Student Organization (LAHSO) was founded to spread awareness of the Hispanic and Latin American student population in our community and here at the University of Louisville. Our mission is to unite those of similar cultures while sharing our stories with anyone new to the ever-growing Hispanic and Latin American community in Louisville and nationwide.

Meetings are meant to be informative of volunteering opportunities and the ongoing events of the organization, while encouraging students to socialize and network with each other to build a strong community. Volunteering is often done with La Casita Center, a local non-profit organization working to enhance the health and well-being of the Hispanic/Latin community in Louisville.

Events put on by LAHSO include Dia de Los Muertos, LAHSO's signature fall event centered around the Mexican holiday and its cultural importance, and Carnaval, a celebration of Roman-Catholic origins held prior to the fasting season Lent. Both events garnered a large turnout, with Dia de Los Muertos having around 300 attendees and Carnaval around 100.

#### NATIONAL ASSOCIATION FOR THE ADVANCEMENT OF COLORED PEOPLE (NAACP)-UNIVERSITY OF LOUISVILLE CHAPTER

The mission of the NAACP Youth and College Division is to inform youth of the problem affecting African Americans and other racial and ethnic minorities; to advance the economic, education, social and political status of African Americans and other racial and ethnic minorities and their harmonious cooperation with other peoples. The vision of the Youth & College division is to develop a new generation of leadership.

The University Of Louisville Collegiate Chapter Of NAACP was reinstated in fall 2015. Some of the events and programs that took place in 2015-16 was two NAACP interest sessions, voter registration session, viewing of the NAACP Image award, participation in RSO fair and the Youth & College Summit in Chicago.

During both of the interest session we were able to recruit over 25 members; voter's registration 4 students signed up to vote on-line; 5 students attend the Youth & College Summit in Chicago; viewing of the NAACP 2016 Image Award over 20 students, staff and NAACP members attended and the President of the Louisville Branch Raoul Cunningham came with greeting from the local branch.

#### SOCIETY OF PORTER SCHOLARS



The Society Porter Scholars is the largest African American student organization at UofL. The society's mission is to encourage the upkeep of high academic standards, enhance leadership development, and cultivate understanding for the heritage of its scholarship recipients while having a

focus on the retention and graduation of its membership.

During the 2015-16 academic year Porter had a total of 17 events that focused on retention, social events, and community service. They engaged a total of 596 attendees.

#### **Signature Events**

- Mission Possible: Fight Against Homelessness in a Compassionate City
- Derby Gala: Scholarship Recognition Celebration
- #TBThursdays90's Party: Dare to Care Collection Drive

#### **Executive Officers**

President-Nitaya Walker Vice President-Phillip Bradley Secretary-Taylor Young Event Coordinator-JaVaughn Hardaway Event Coordinator-Logan Sanderson

#### STUDENT AFRICAN AMERICAN BROTHERHOOD(SAAB)-UNIVERSITY OF LOUISVILLE CHAPTER

The Student African American Brotherhood began their year with a brand new partnership with the Men of PEACC. Together, the two organizations presented "Meat and Potatoes"; a monthly discussion series open to the entire campus community that run through the entire year. Topics discussed in the series included the effectiveness of enhanced interrogations, the race for the Democratic and Republican nomination and the heroin epidemic in Louisville among others. SAAB engaged over 200 students at their events.

Other events hosted during the year include:

- SAAB Homecoming Party-in collaboration with Delta Tau Delta
- Dear Survivor-in collaboration with the PEACC Office
- Derby Gala-in collaboration with Collegiate 100 and the Society of Porter Scholars

SAAB 2015-16 Award Recipients:

Spring 16 Brother of the Semester-Trevonte Jenkins President's Gavel Presentation-Joshua Cloudy SAAB 3.0 GPA Recognition-Elijah Jones, Isiah Jones, & Brandon Sydnor

SAB 4.0 GPA Recognition: Joshua Cloudy





ENGAGING campus through university wide sustainability initiatives



The Cultural Center Early Arrival Program (EAP) was created to help ease the transition of incoming Cultural Center Retention Program participants, from high school to college. Through a series of discussions, events and networking activities the program aims to teach incoming students to be an active and engaged student at the University of Louisville. In 2015, 141 students from the African American Male Initiative,

Hispanic & Latin@ Initiative and the Woodford R. Porter Scholarship program participated in the program.

#### **ENROLLMENT INFORMATION**

	FALL 2015 AND SPRING 2016 ENROLLMENT																							
			FRESI	HMAN					SOPHO	PHOMORE JUNIORS SENIOR					ORS	ORS								
	F	ALL 1	15	SP	RING	16	FALL 15 SPRING 16			FALL 15 SPRING 16				FALL 15			SPRING 16							
	FT	PT	Total	FT	PT	Total	FT	PT	Total	FT	PT	Total	FT	PT	Total	FT	PT	Total	FT	PT	Total	FT	PT	Total
American Indian/ Alaskan Native	2	0	2	2	0	2	2	0	2	0	2	2	3	0	3	3	1	4	1	1	2	3	1	4
Asian	110	2	112	68	2	70	106	11	117	90	5	95	101	18	119	110	24	134	119	33	152	141	33	174
Black	372	16	388	235	19	254	294	46	340	266	43	309	323	74	397	311	76	387	315	157	472	361	130	491
Hispanic	148	6	154	99	12	111	107	11	118	87	17	107	121	26	147	120	24	144	116	53	169	130	49	179
Two or more races (Black)	117	9	126	87	7	94	72	4	76	56	5	61	57	7	64	69	6	75	48	16	64	63	12	75
Two or more races (not including Black)	71	5	76	37	5	42	66	6	72	64	9	73	46	10	56	48	9	57	76	22	98	79	26	105
White	2545	183	2728	1548	155	1703	2091	307	2398	1979	295	2274	2112	500	2612	2061	487	2548	2367	964	3331	2756	846	3602

FIRST TIME FRESHMAN ENROLLMENT (FALL 2015)							
	Full-time	Part-time	Total				
American Indian/Alaskan Native	1	0	1				
Asian	106	2	108				
Black	252	6	258				
Hispanic	110	1	111				
Two or more races (Black)	53	3	56				
Two or more races (not including Black)	92	3	95				
White	2726	71	2413				
Total			2797				

Data prepared on 20160621 and provided by the Office of Institutional Research and Planning. Source: Official University enrollment File

#### **Top Majors**

TOP 4 MAJORS FOR ALL UNDERGRADUATE STUDENTS							
	Fall 2015	Spring 2016					
MAJOR	Total	Total					
BIOLOGY	885	788					
COMMUNICATIONS	831	815					
PSYCHOLOGY	794	751					
HEALTH & HUMAN PERFORMANCE	685	641					

	_						
TOP 4 MAJORS FOR BLACK & HISPANIC STUDENTS (COMBINED)							
Fall 2015	Spring 2016						
Total	Total						
218	212						
170	159						
165	148						
134	101						
	Fall 2015 Total 218 170						

TOP 4 MAJORS FOR BLACK STUDENTS							
	Fall 2015	Spring 2016					
MAJOR	Total	Total					
COMMUNICATION	181	183					
HEALTH & HUMAN PERFORMANCE	147	135					
PSYCHOLOGY	133	122					
JUSTICE ADMIN	87	88					

TOP 4 MAJORS FOR HISPANIC STUDENTS								
	Fall 2015	Spring 2016						
MAJOR	Total	Total						
BIOLOGY	78	78						
COMMUNICATION	66	66						
PSYCHOLOGY	58	58						
NURSING (LOWER DIVISION)	49	49						

#### Mean Grade Point Average (GPA)

	GPA FOR TUDENTS	MEAN GPA FOR BLACK & HISPANIC STUDEN					
Fall 2015 N: 14564	Spring 2016 N: 13354		Fall 2015 N: 2515	Spring 201 N: 2284			
2.932	2.975		2.725	2.769			

MEAN GPA FOR BLACK STUDENTS						
Fall 2015 N:1927	Spring 2016 N: 1746					
2.691	2.734					

MEAN GPA FOR HISPANIC STUDENTS						
Fall 2015 N: 588	Spring 2016 N:538					
2.835	2.880					

MEAN GPA FOR PORTER SCHOLARS						
Fall 2015 N:531	Spring 2016 N:514					
3.053	3.055					

#### **Baccalaureate Graduates**

AFRICAN AMERICAN MALE						
BACCALAUREATE GRADUATES						
	Graduated					
Summer 14	17					
Fall 14	44					
Spring 15	45					
2014-15 Totals	106					
Summer 15	21					
Fall 15	45					
Spring 16	56					
2015-16 Total	122					

HISPANIC BACCALAUREATE GRADUATES		
	Graduated	
Summer 14	20	
Fall 14	41	
Spring 15	54	
2014-15 Totals	115	
Summer 15	10	
Fall 15	28	
Spring 16	44	
2015-16 Total	82	

PORTER SCHOLAR BACCALAUREATE GRADUATES		
Graduated		
Summer 14	3	
Fall 14	21	
Spring 15	70	
2014-15 Totals	94	
Summer 15	3	
Fall 15	18	
Spring 16	78	
2015-16 Total	99	

Data prepared on 20160621 and provided by the Office of Institutional Research and Planning. Source: Official University enrollment File

#### **CULTURAL CENTER RETENTION PROGRAM**

The Cultural Center retention program was designed to provide supplemental support for under-represented students at the University of Louisville. Students who participated in the Cultural Center retention program are invited to participate in a year long program that includes individual coaching, personal/professional development focused programming and REACH support services.

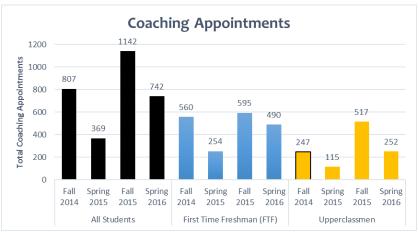
These students include the African American Male Initiative (AAMI), Hispanic/Latin@ Initiative (HLI), and the Woodford R. Porter Scholars. Students who are not participants in the Cultural Center Retention Program also have the opportunity to receive support from the Cultural Center staff.

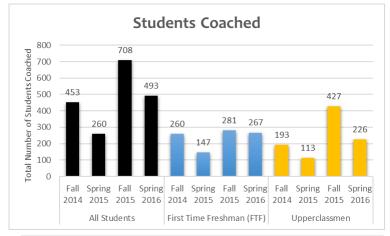
As part of the Cultural Center Retention Program coaching plan, students are asked to attend a predetermined number of coaching appointments. During the Fall semester first time freshmen are asked to meet with their retention coach three (3) times and upperclassmen, which include sophomores, junior and seniors, are asked to meet with their support coach two (2) times. During the Spring semester, freshman whose cumulative GPA at or above their requirement meet with their retention coach (2) times and three (3) times if their GPA is below their requirement.

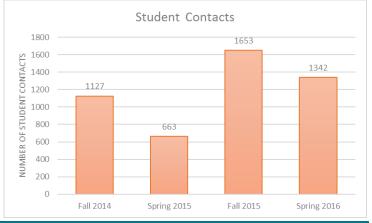
During the 2015-16 academic year Cultural Center staff made 2995 contacts with students for a variety of reasons including academic, financial aid, student organizations, personal concerns and coaching appointments. For those coaching appointments, staff met with a total of 1201 students during the 2015-16 academic year for a total of 1884 appointments. The number of students increased 68% and the total number of appointments increased 60% from the 2014-15 academic year.

In addition to coaching appointment, 783 retention program participants utilized REACH support services on 8,725 occasions and completed a total of 11, 277 hours of support services that included seminars, drop in or class tutoring, Blackboard and Ulink assistance.

REACH data provided by the University of Louisville Resources for Academic Achievement (REACH) unit







supporting the SCHOLARSHIP and RETENTION of students through various programs & initiatives

#### **AFRICAN AMERICAN MALE INITIATIVE**

The African American Male Initiative (AAMI) began its year off with new programming. As a part of the annual Cultural Center Early Arrival Program, the

"Freshman Focus" served as the first retention event with the purpose of easing the transition from high school to college. The first signature event, Brothers of the Academy dinner, was attended by African American students, faculty and staff. The event provided students with an opportunity to meet and network with faculty and staff.

As part of the Cultural Center's retention program, students in the African American Male Initiative met one-on-one with a retention coach to ensure that each student is connected to resources that will allow them to have a successful academic year. Students who participated received an entry into a drawing for one of five gift cards to

(left to right) AAMI Coordinator, James Wilkerson, pictured with award winner Carlton Oldham

businesses including Walmart, Quills Coffee and McDonalds donated by KI Awards. They also received an opportunity to receive a Spring Fresh Kit that contained \$50 worth of toiletry items. In addition to the retention events, the initiative also hosted several social events with over 200 people in attendance. They included:



Students at the "Know Your Rights" event.

- **Meet the Greeks:** Panel featuring alumni of the National Panhellenic Council, the Interfraternity Council and Panhellenic Council Greek organizations
- **Homecoming Party:** Party featuring live performances from local artists Jack Harlow and Skyscraper Stereo. Music provided by DJ AK. Collaboration with Student African American Brotherhood and Delta Tau Delta Fraternity
- Tough Guise 2 Movie Screening & Discussion: Film featured the exaggerated picture of masculinity that males receive through various forms of media; discussion encouraged students to look at their own definitions of masculinity and how it compared with the fabricated picture of masculinity delivered through the media and the correlation of these images with sexual assault and domestic violence
- Know Your Rights: Discussion about your individual legal rights on and off campus when encountering law enforcement officers. Facilitated by the University of Louisville Police Department Major Aaron Graham.
- **Derby Gala:** Award and recognition event in collaboration with Collegiate 100 and the Society of Porter Scholars. Award recipients included:
  - ♦ Michael Cuyjet Man of the Year-Carlton Oldham (Junior-Art History major)
  - ♦ "Uncle" Joe Goodman Spirit-Brandon Sydnor (Senior-Health & Human Performance major)
  - ♦ AAMI Outstanding Freshman-Stanley Parker Jr. (Freshman-Engineering major)



At the end of the academic year, AAMI participants averaged a cumulative 2.63 grade point average. Students identified with 30 credit hours or less, freshmen, averaged a cumulative grade point average of 2.35. Sophomores, identified as students with between 31 and 60 credit hours averaged a 2.58 cumulative grade point average. Juniors, students identified with between 61 and 90 credit hours, averaged a 2.61 cumulative grade point average. Seniors, Identified as students with more than 91 credit hours averaged a 2.80 cumulative grade point average. African American males represented 100 of the graduating class. This included 69 undergraduate and 31 graduate students. Of these graduates, 9 students graduated with Latin honors; 5 graduating cum laude and 4 graduating summa cum laude.

support the SCHOLARSHIP and RETENTION of students through various programs & initiatives

#### HISPANIC AND LATINO INITIATIVE(HLI)

#### **Retention Program**

HLI works to help retain and graduate Hispanic and Latin@ students through academic support, programming and involvement. Through the retention program, students meet one-on-one with the program coordinator. These meetings help students identify campus resources, establish a sense of belonging and acceptance, and discover easier ways to navigate campus.

Highlights for the program include:

- 465 student interactions via social media, emails, phone, and meetings
- 217 individual coaching appointments

#### **Programming**

These events support Latino student success through skill building with a goal of allowing students to explore intersections of identities and improve feelings of self-worth.

Event Name	Number of Sponsors	Avg. Number of Participants
Alianza's Mentor Program	3	16
Cross-Cultural Writing Circle	2	10
Branding You	2	9
Flor Y Luna	9	12

#### **Student Leadership Development**

- Attended 1 students leadership conference
- Hosted 2 HLI Ambassador Retreats
- Engaged 4 ambassadors who worked a total of 270 during Fall 2015 and

178 hours during the Spring 2016 promoting programs

## Campus and Community Engagement Highlights

- Attended 9 recruitment events with the Office of Admissions
- Partnered with 6 community organizations
- Formed partnerships with more than 10 campus departments, offices and programs



Newly created in 2015, the Louisville Latino Education Outreach (LLEO) Experience was a day-long summit for freshman and transfer students. This event provided students with the opportunity to interact with

representatives from National Hispanic Society of MBA's, Americana Community Center, Greater Louisville International Professionals, JCPS, and UofL Hispanic/Latino students, faculty and staff. There were 25 students, 15 community partners, 5 staff and 5 student volunteers.



#### **Trainings & Workshops**

Through trainings and workshops the program aims to increase awareness & create a campus community that works together to promote Latino student success. These trainings and workshops included:

- Latinos in the USA a World Café Discussion, Nov. 16, 16 attendees
- Teach In: Representation of Latinos (In collaboration with UofL Anne Braden Institute for Social Justice Research, Nov. 17, 50 attendees
- Campus Talk-Beyond Vixens, Drug Lords and Hot Sauce (in collaboration with the UofL Women's Center), Jan. 19, 25 attendees
- Latino Cultural Perspectives, Influences and Resources for Engagement, April 13





"Participating in the coaching program has been one of the greatest experiences here at UofL. I received help when I wasn't able to find motivation and the only thing I could see was a dark road ahead of me. With Sarah's help I learned many things, including fighting for my dreams and being an example to many other Latino students!"

Juliana Reyes-Junior

#### WOODFORD R. PORTER SCHOLARSHIP PROGRAM

Named for the first African-American trustee for the University of Louisville, Mr. Woodford R. Porter, Sr., it was created in 1984. The Woodford R. Porter Scholarship program is the largest scholarship organization at the University of Louisville.

The objective of the organization is to provide not only academic but also personal, professional and educational support to all recipients of this prestigious award.

#### **Scholarship Performance**

During the 2015-16 academic year there **534 Woodford R. Porter Scholars** were enrolled at the university. Of this population, 218 were freshmen, 113 were on the sophomore level, 117 were of junior status, and 86 had achieved senior status. Of these students, 295 utilized REACH support services a total of 3598 times. The students combined to use these services a total of 4346.34 hours.

The average cumulative GPA during the Fall 2015 semester was a 3.05 an increase from a 3.01 in Fall 2014. The average cumulative GPA for the Spring

2016 semester was a 3.05 an increase from a 3.00 in Spring 2015. The total number of students during the 2015-2016 academic year receiving an automatic renewal of their scholarship was 294 (66%) up from 63% during the 2014-2015 academic year. There were a total of 96 Porter Scholars who graduated during the 2015-16 academic year. Porter Scholars Fulbright Scholar represented 8 candidates for Cum Laude, 3 candidates for Magna Cum Laude and 3 candidates for Summa Cum Laude during the May 2016 commencement.

#### **Retention Program**

In addition to their strong academic performance, the program saw an increase in participation in both the Cultural

Forever guided by four pillars of Porter:

#### Scholarship | Leadership | Service | Heritage

and inspired by the motivational words of the community leader for whom it is named, Mr. Woodford R. Porter, Sr.,

#### "Education is the GREAT EQUALIZER"

Porter Scholars will set out on an educational mission determined and ready to prove that they are B2G...

"BUILT TO GRADUATE"





Center Retention program coaching and retention programming. Of the scholars, 54% (294) attended coaching meetings in the Fall 2015 and 49% (297) attended in the Spring 2016 semester. Of the 534 students, 296 students attended at least one of the nine retention events sponsored or co-sponsored by the program. Topics included:

- Values & Personality Type
- **Resume Building**
- Preparing for Graduate School
- Campus Involvement: How To Develop as Leader
- How to Study & Prepare for Tests



During the 2015-16 year the program had a record number of Porter Scholars who received some of the world's most prestigious scholarships.

Amanda Allen Truman Scholar **Major: Political** Science & Communication



**Zerlina Bartholomew Fulbright Scholar** Major: French & **Political Science** Minor: Middle East



LaShawn Ford **Major: Justice** Administration, Psychology, Sociology and **Philosophy** 



Markita Helton **Fulbright Scholar** Major: Early **Elementary** Education Minor: Spanish



"Education is the great equalizer" -Woodford R. Porter Sr.

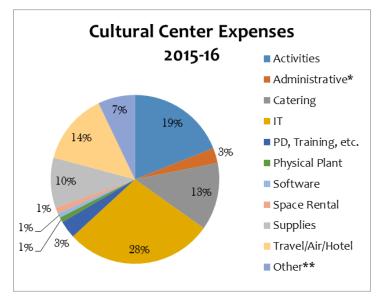
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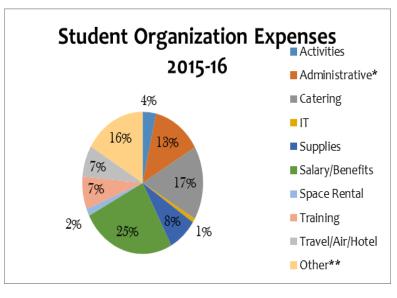
Porter Scholars recognized during the Annual Student

service hours combined during the 2015-16 academic year.

Awards for completing more than 400 community

#### FINANCIAL SUMMARY





Cultural Center Expenses				
Category	2014-2015	2015-2016		
Activities	\$1000.00	\$13,338.22		
Administrative*	\$23,955.82	\$2,046.43		
Catering	\$13,392.48	\$9,097.98		
IT	\$19,168.52	\$19,939.48		
PD, Training, etc.	\$7,183.63	\$2,362.32		
Physical Plant	\$208.62	\$693.86		
Software	\$4,500.00	\$592.50		
Space Rental	\$264.00	\$820.00		
Supplies	\$3,3913.25	\$6,754.36		
Travel/Air/Hotel	\$8,960.77	\$9,9663.93		
Other**	\$4,750.69	\$5,000.00		

Student Organization Expenses				
Category	2014-2015	2015-2016		
Activities	\$2,476.64	\$2,239.19		
Administrative*	\$4,262.00	\$8,277.46		
Catering	\$9,446.00	\$10,597.92		
IT	\$474.88	\$584.67		
Supplies	\$0.00	\$4,907.84		
Salary/Benefits	\$15,176.00	\$15,915.16		
Software	\$15,176.00	\$0.00		
Space Rental	\$742.50	\$1009.84		
Supplies	\$15,513.41	\$4,907.84		
Training	\$565.00	\$4,701.50		
Travel/Air/Hotel	\$0.00	\$4,524.75		
Other**	\$2,820.39	\$10,368.40		

<sup>\*</sup>Administrative expenses include funds received as co-sponsorships, promotion activities, business meals, criminal background checks, wireless charges, film development and equipment rental. \*\*Other expenses include uniforms, flowers and memorials. Note: Student organization expenses (including Association of Black Students, Black Diamond Choir, Garden Commons, NAACP-UofL Chapter, Student African American Brotherhood, Society of Porter Scholars and the Latin American and Hispanic Student Organization).

#### **FINANCIALS**

## **MEET THE STAFF**



Tierney Bates, M.Ed Director



Vickie Bridgeman, M.Ed Associate Director Sr.



Leondra Gully, M.Ed Assistant Director, Woodford R. Porter Scholarship Program



Sarah Nuñez, M.P.A. Assistant Director, Hispanic & Latin@ Initiative



Jackie Sidney, B.A. Program Coordinator Sr.



James Wilkerson, M.A. Program Coordinator Sr., African American Male Initiative



Dom McShan, B.A. Program Coordinator, Multicultural Programming & Organizations



Nora Atkins, M.Ed Program Coordinator, Hispanic & Latin@ Initiative



**Brian Hamilton** 



Darla Frazier Administrative Associate

#### **STUDENT STAFF**

**Ashley Brooks** Shon-Talya Jackson Kayla Meadows Stephanie Vega

Eric Howard Ashney Lawson **Emmanuel Roque** 

