



# Making Future Matters

**October 25-27, 2018**

**The Twelfth Biennial Thomas R. Watson Conference**

Co-sponsored by the University of  
Louisville English Department and its  
PhD in Rhetoric and Composition





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Additionally, we thank the following members of the University of Louisville Community for their assistance and encouragement:

Beth Boehm  
Executive Vice President & University Provost

Kimberly Kempf-Leonard  
Dean, College of Arts & Sciences

Glynis Ridley  
Chair, Department of English

Andrew Rabin  
Vice Chair, Department of English

Stephen Schneider  
Director of Graduate Studies, Department of English

English Graduate Organization

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## **Dr. Thomas R. Watson, 1935-1996**

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In 1995, Dr. Thomas R. Watson, a Louisville physician, banker, and entrepreneur, donated 1.2 million dollars to the English department of the University of Louisville to endow a biennial International Conference in Rhetoric and Composition and a Visiting Distinguished Professorship. The gift is a mark not only of Dr. Watson's extraordinary generosity but also of his imaginative and far-sighted vision. He believed in the fundamental importance of a literate citizenry, and the vital task faced by the liberal arts in

educating students to become critical, active, and engaged readers and writers. In Dr. Watson's words, "The use of language and its expression is the foundation for all the various facets of a university. The ability to transmit ideas from research to teaching to general usage is a critical function of education."

An alumnus of the University of Louisville and a board-certified gynecologist, Dr. Watson took an active part in his profession and his community. His contributions to the University of Louisville and to the city mark a legacy of caring and commitment. In concert with his career in the medical field, he served on civic and charitable boards, including the University of Louisville Board of Overseers.

Dr. Watson was born in Graves County, Kentucky, on August 16, 1935 and died in Louisville on January 15, 1996. The Department of English is grateful for his generosity and forethought. Our sincere appreciation goes to Dr. Watson, his wife Sylvia Watson Jaegers, and their two daughters, McCall Watson Eng and Emily Watson Ragan.

## Call to the Conference

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Today's social and political climate raises important questions about contemporary knowledge-making practices in relation to what work we do and how we do it. For example, every day we are confronted with questions that ask us: What are facts and who gets to decide? How do ideas assemble and circulate, and how does that activity inform their uptake? How can individuals and things shape these practices? These questions are not new, but given their exigency, the twelfth biennial Thomas R. Watson Conference on Rhetoric and Composition asks scholars to address the role of our work within shifting educational landscapes and larger publics. Specifically, this conference invites scholars to explore the ways that our work comes to matter, for whom, to what ends, and how we might direct that work to encourage future matters.

We use the concept of matter and mattering in two ways, both addressing how we might direct our work toward material futures. First, we use matter colloquially to ask, what work do we find valuable and how do we make that work consequential with, to, and for others? Second, we use matter methodologically, to ask how we assemble, analyze and share our work so that it materializes (in) the world. Emerging from both lines of inquiry is detailed attention to the questions we ask, the partners we engage, and the theories/methodologies we draw upon to pursue our work of mattering.

—Mary P. Sheridan, 2018 Director, Thomas R. Watson Conference on Rhetoric and Composition



# GENERAL INFORMATION

## **2018 Thomas R. Watson Conference**

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### *Director*

Mary P. Sheridan

### *Assistant Directors*

Cooper Day

Joseph Franklin

Ashanka Kumari

### *Conference Committee*

Cooper Day

Joseph Franklin

Bruce Horner

Tim Johnson

Ashanka Kumari

Andrea Olinger

Mary P. Sheridan

### *Program Support*

Taleia Fisher Willis



## GENERAL INFORMATION

### **Conference Location**

All keynote sessions, featured speaker sessions, and the Saturday closing session will take place in Strickler Hall's Middleton Auditorium (Room 101). Concurrent sessions will be held in the Bingham Humanities Building (see maps on pp. 103-106).

### **Registration Check-In**

Registration is located in the Strickler Hall lobby from 8:00 AM to 5:00 PM on Thursday and Friday. Registration is required of all participants. Please stop by to receive your conference materials.

### **Transportation**

Conference buses will run throughout the day between the University of Louisville and the Brown Hotel. There is one 28-person shuttle with wheelchair lift that runs all day from 8am to 6:30pm. During the rush hours (8-9am Th-Sa; 5:30-6:30pm Th-Fri; 12:30-1:30pm Sa) there will also be two 44-person school buses to assist in transporting attendees. All attendees, regardless of where you are lodging, are welcome to use the shuttles to the University of Louisville and back to the Brown Hotel.

There may be a morning rush for those intending to arrive around 8:45-9am. We've worked to ward off a substantial delay, but, rush hour being what it is, please plan accordingly.

There is also a free bus service as part of the Louisville TARC public transit system. The route 01 Lou Lift runs along 4<sup>th</sup> street, right outside the Brown Hotel, and stops off at the University of Louisville campus. For further information, see the schedule online at the TARC website or inquire at the Brown Hotel reception.

For those planning to leave Louisville after the closing session ends at noon on October 27, there will be a conference shuttle bus back to the Brown Hotel. A cab ride from the University of Louisville to the airport takes approximately fifteen minutes.

## **Conference Parking**

For those who wish to drive to campus, very limited parking may be available in the Speed Museum garage or the Floyd Street garage for \$9 daily. Since this is homecoming weekend, there may be road or parking garage closures. Consequently, we encourage you to park in a garage downtown and take the shuttle from the Brown Hotel, use public transportation, or arrive early to find a space to park.

## **Book Exhibitors**

Book publishers and local book vendors will have display tables in Strickler Hall lobby throughout the conference. The Watson conference welcomes the following publishers and vendors:

Southern Illinois University Press

W.W. Norton & Company

WAC Clearinghouse

## **Conference Meals**

All meals and refreshments will be served in the Strickler Hall lobby. Light breakfast will be provided each morning. Lunches will be available Thursday, Friday, and Saturday for registered attendees who requested them. Vegetarian, vegan, and gluten-free meals will be available for those who requested them. Refreshments will also be offered during the morning and afternoon breaks on Thursday and Friday.

## **Brown Hotel Reception**

The conference reception will be held at the Brown Hotel (4<sup>th</sup> and Broadway) on Thursday, October 25, from 6:30-8:30 pm in the Crystal Ballroom. Participants will receive a ticket for admission at registration. Please bring your ticket and your conference name tag to the reception to gain entrance and to receive a voucher for





## GENERAL INFORMATION

one free drink from the cash bar. Light hors d'oeuvres will be served. Additional buses will be leaving campus for the Brown Hotel from Gheens Science Hall and Rauch Planetarium between 5:30pm and 6:30pm. Paid parking is also available in the Brown Hotel parking garage adjacent to the building. Parking costs \$1.75/hour; be sure to keep your ticket. There is an elevator from the ground level to the ballroom, and bathrooms are on the same level as the ballroom.

## Keynote Session Procedures

The keynote sessions are designed to engage all participants. To this end, we have established the following guidelines for the keynote sessions:

1. Keynote sessions will be moderated by Gesa E. Kirsch, who will facilitate the discussion and ensure speakers and commentators observe the time limits.
2. After a brief introduction, the keynote speaker will take ten minutes to summarize their address, explain where their thinking is now, and make connections between the keynote address and topics raised at or by the conference.
3. We ask that audience members take no more than a minute to present their comment-questions.
4. At the end of the session, the moderator will respond to and frame the lines of conversation emerging during the session.

All keynote essays, along with response essays, have been published in *Making Future Matters*, [ccdigitalpress.org/book/makingfuturematters/](http://ccdigitalpress.org/book/makingfuturematters/). The link can also be found on the homepage of the Watson Conference website.

During and after the session, audience members are invited to post to Twitter with the hashtag #WatsCon18. In the Strickler Hall lobby, a screen will display a live Twitter feed of the hashtag #WatsCon18.

## **ENCOURAGING ENGAGEMENT**

The Thomas R. Watson Conference is committed to making arrangements that allow all participants to engage in the conference. Below we share accessibility information, best practices for presenters, and technology resources. If there is anything more that might help make the conference accessible for you, please let us know.

## **ACCESSIBILITY INFORMATION**

### **Conference Spatial Layout**

The conference meeting rooms are in two buildings: Strickler Hall and the Bingham Humanities Building, both located on the University of Louisville Belknap Campus. The keynote and featured sessions will occur in Strickler Hall near the registration, book vendor, and meal location. These spaces are all on one level. Wheelchair space is available. The concurrent sessions will occur in the Bingham Humanities Building. These spaces are across two levels and accessible via elevators or stairs. Wheelchair space is available in meeting rooms. These buildings are approximately a 2-block walk from each other, with ramps at elevated walking paths and entrances.

### **Gender Inclusive Bathrooms**

Restrooms designated as “Gender Inclusive” will be available in both Strickler Hall and the Bingham Humanities Building. In Strickler, these are communal bathrooms located near the book vendors. In Bingham Humanities, these are single stall, lockable bathrooms located on the 3rd floor on the south side of the building, inside the east and west stairwells. For a full description and campus listing, please visit the UofL website: [louisville.edu/lgbt/trans-uofl/gender-inclusive-bathrooms-on-campus](https://louisville.edu/lgbt/trans-uofl/gender-inclusive-bathrooms-on-campus).

## **Quiet Room**

A dedicated quiet room is available in 119 Bingham Humanities Building throughout the conference.

## **ASL and CART**

ASL interpreters and CART captioners are available for all keynote sessions and for individual sessions that have requested them.

## **Lactation Rooms**

Information about Lactation Rooms on the UofL Belknap Campus can be found here:

[louisville.edu/womenscenter/resources/lactation-information](https://louisville.edu/womenscenter/resources/lactation-information).

Please email us if you would like us to reserve a lactation room on your behalf.

## **Scent Free**

To help those with allergies and chemical sensitivity, we ask conference attendees to be scent-free, which includes, but is not limited to, scented deodorant, perfume, cologne, hairspray/gel, and lotion.

## **Brown Hotel Accessibility**

The Brown Hotel has elevators both to the Thursday reception and to all rooms. Bathrooms are on the same floor as the reception.

## **Buses**

A wheelchair accessible shuttle will run continuously between the Brown Hotel and the UofL campus. Two additional school buses will run during peak times: 8-9am Th-Sa; 5:30-6:30pm Th-Fri; 12:30-1:30pm Sa. Passengers of all shuttles will disembark at the same location on campus—Rausch Planetarium. It is a 2-block walk from Rausch Planetarium to Strickler Hall.

### **Presentation Best Practices**

We ask presenters to make their presentations accessible to all conference participants, and we encourage you to visit Composing Access ([u.osu.edu/composingaccess/](http://u.osu.edu/composingaccess/)) to learn more about best practices (e.g., building accessibility into your presentation; designing and distributing handouts; sharing presentations online; facilitating Q&A). Below we highlight a few best practices.

### **Audio**

We will have microphones for keynote presenters and audience members during the keynote sessions. Even if you think you speak loudly, please use the mic to amplify your voice.

At concurrent sessions, presenters and/or panel chairs can describe presenters and their topics at the beginning of the session. When using audio and video in your presentation, be sure to describe any relevant items on your slides or media, both verbally and digitally (via alt-text).

### **Visual**

Make visual communication available in multiple formats. This includes providing online URLs, handouts and large-font paper copies.

### **Inclusive Language**

Inclusive language encourages people to not assume something about a person by the way they look (e.g., gender, sexuality, ability, race, class). For example, this may translate into everyday practices such as calling on “the *person* in the red shirt” instead of on “the *man* (possibly or not) in the red shirt.” (We’ll also have pronoun stickers available at registration in Strickler Hall.)

### **Trigger Warnings**

Given how many keynote essays foreground trauma, we encourage participants to preface for the audience when addressing sensitive subjects (i.e., interpersonal violence, self-harm, or suicide).

## TECHNOLOGY

### **Presentation Room Resources**

All conference meeting rooms have built-in Windows 7 or 10 desktop computers that are connected to projectors with audio capability. These computers have the Microsoft Office Suite 2010, 2013, or 2016 and Internet access. All rooms also have built-in projectors and projector screens. We encourage attendees to use these built-in/already set-up devices for presentations by either bringing a USB Flash Drive or emailing yourself a copy of your presentation materials. Attendees are responsible for bringing any appropriate dongles or adapters if they would like to connect their own devices.

### **Printing**

The Watson Conference will *not* have printing stations available. Those staying at the Brown Hotel can access printers at the hotel.

### **Twitter**

To facilitate robust and engaging conversation not only in official sessions but also in digital spaces, we encourage attendees to tweet using both the official hashtag (#WatsCon18) and hashtags for specific panels (e.g., #A1, #C2.). These online conversations will also offer our friends and colleagues not in attendance an entrance into our discussions, allowing them to be part of making future matters at the Watson Conference.

## WiFi

To access WiFi in conference spaces, follow these instructions:

SSID: WatsCon18

WPA: Watson2018



With this QR code, users with iPhones/iPads and some Androids can just open their camera app on their device, scan the QR code and will be prompted to join the dedicated network: “WatsCon18” WiFi. This will auto enter the SSID and the password and connect the device to the conference WiFi when in range of the network: Strickler Hall (for keynote and featured sessions) and the Bingham Humanities Building (for concurrent and maker sessions). Conference participants *should* connect to the WiFi network WatsCon18 for a better experience. If the QR code does not work, select the network WatsCon18 from the list of available networks, then enter the password **Watson2018**.

If you explore other spaces on campus, you can connect to the WiFi network ULVisitor. To get online with the ulvisitor service on campus:

1. Select the SSID ulvisitor from your device's list of available wireless networks.

2. Open a browser and load any URL; you will be redirected to an access page (on some mobile devices, the access page should open automatically).
3. Enter a valid email address
4. Click **Accept** to acknowledge the terms of use. Your browser will be sent to a confirmation page and from there you can get online.

NOTE: If your home page is set to a secure web page (a page with a url that starts with "https://"), then ulvisitor wireless will be unable to redirect your browser to our login page. Changing your home page setting to a non-protected page should correct this problem.



**Watson Conference 2018 Master Schedule**


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**Thursday, October 25<sup>th</sup>**

8:00 AM	First bus leaves Brown Hotel for campus
8:00-9:00 AM	Registration/Breakfast: Strickler Lobby
9:00-9:15 AM	Welcome: Strickler Auditorium (Room 101)
9:15-10:00 AM	Keynote Session-1: Jacqueline Rhodes, Strickler Auditorium (Room 101)
10:00-10:45 AM	Keynote Session-2: Melanie Yergeau, Strickler Auditorium (Room 101)
10:45-11:00 AM	Break/Refreshments: Strickler Lobby
11:00-12:15 PM	Concurrent Sessions-A: Bingham Humanities
12:15-1:30 PM	Lunch: Strickler Lobby
1:30-2:45 PM	Concurrent Sessions-B: Bingham Humanities; Featured Sessions, Strickler Auditorium (Room 101)
2:45-3:00 PM	Break/Refreshments: Strickler Lobby
3:00-3:45 PM	Keynote Session-3: Paul Prior, Strickler Auditorium (Room 101)
3:45-4:00 PM	Break
4:00-5:15 PM	Concurrent Sessions-C: Bingham Humanities; Featured Sessions, Strickler Auditorium (Room 101)
5:15-6:30 PM	Extra rush hour buses run from campus to Brown Hotel
6:30-8:30 PM	Reception at Brown Hotel

## Friday, October 26<sup>th</sup>

8:00 AM	First bus leaves Brown Hotel for campus
8:00-9:00 AM	Registration/Breakfast: Strickler Lobby
9:00-9:15 AM	Welcome: Strickler Auditorium
9:15-10:00 AM	Keynote Session-4: Octavio Pimentel, Strickler Auditorium (Room 101)
10:00-10:15 AM	Break
10:15-11:30 AM	Concurrent Sessions-D: Bingham Humanities
11:30-12:30 PM	Lunch: Strickler Lobby
12:30-1:45 PM	Concurrent Sessions-E: Bingham Humanities; Featured Sessions, Strickler Auditorium (Room 101)
1:45-2:00 PM	Break
2:00-3:15 PM	Concurrent Sessions-F: Bingham Humanities; Featured Sessions, Strickler Auditorium (Room 101)
3:15-3:30 PM	Break
3:30-4:15 PM	Keynote Session-5: Laurie Gries, Strickler Auditorium (Room 101)
4:15-4:30 PM	Break
4:30-5:45 PM	Concurrent Sessions-G: Bingham Humanities
5:45-6:30 PM	Extra rush hour buses run from campus to Brown Hotel

## Saturday, October 27<sup>th</sup>

8:30 AM	First bus leaves Brown Hotel for campus
8:30-9:00 AM	Breakfast: Strickler Lobby
9:00-10:15 AM	Concurrent Sessions-H: Bingham Humanities
10:15-10:30 AM	Break
10:30-11:15 AM	Keynote Session-6: Steve Parks and Ashanka Kumari, Strickler Auditorium (Room 101)
11:15-12:00 PM	Closing Session: Gesa E. Kirsch, Strickler Auditorium (Room 101)
12:00 PM	Lunch
12:00-1:00 PM	Extra rush hour buses run from campus to Brown Hotel

## Personal Conference Schedule Planner

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### Thursday, October 25<sup>th</sup>

9:00-9:15 AM	Welcome <i>Mary P. Sheridan</i>	Strickler Auditorium
9:15-10:00 AM	Keynote Session-1 <i>Jacqueline Rhodes</i>	Strickler Auditorium
10:00-10:45 AM	Keynote Session-2 <i>Melanie Yergeau</i>	Strickler Auditorium
11:00-12:15 PM	Concurrent Sessions-A	Bingham Humanities
1:30-2:45 PM	Concurrent Sessions-B ----- Featured Sessions	Bingham Humanities ----- Strickler Auditorium
3:00-3:45 PM	Keynote Session-3 <i>Paul Prior</i>	Strickler Auditorium
4:00-5:15 PM	Concurrent Sessions-C ----- Featured Sessions	Bingham Humanities ----- Strickler Auditorium

## Friday, October 26<sup>th</sup>

9:00-9:15 AM	Welcome <i>Mary P. Sheridan</i>	Strickler Auditorium
9:15-10:00 AM	Keynote Session-4 <i>Octavio Pimentel</i>	Strickler Auditorium
10:15-11:30 AM	Concurrent Sessions-D	Bingham Humanities
12:30-1:45 PM	Concurrent Sessions-E -----	Bingham Humanities -----
	Featured Sessions	Strickler Auditorium
2:00-3:15 PM	Concurrent Sessions-F -----	Bingham Humanities -----
	Featured Sessions	Strickler Auditorium
3:30-4:15 PM	Keynote Session-5 <i>Laurie Gries</i>	Strickler Auditorium
4:30-5:45 PM	Concurrent Sessions-G	Bingham Humanities

## Saturday, October 27<sup>th</sup>

9:00-10:15 AM	Concurrent Sessions-H	Bingham Humanities
10:30-11:15 AM	Keynote Session-6 <i>Steve Parks and Ashanka Kumari</i>	Strickler Auditorium
11:15-12:00 AM	Closing Session <i>Gesa Kirsch</i>	Strickler Auditorium



THURSDAY, OCTOBER 25

THURSDAY, OCTOBER 25, 2018

**Registration/Breakfast** 8:00-9:00 AM  
Strickler Lobby

**Welcome** 9:00-9:15 AM  
Strickler Auditorium Mary P. Sheridan

**Keynote Session 1** 9:15-10:00 AM  
Strickler Auditorium Moderator: Gesa E. Kirsch  
Introduction: Ashanka Kumari

**Jacqueline Rhodes**, Michigan State University  
*Becoming Utopias: Toward a Queer Rhetoric of Instantiation*

In her keynote essay, Rhodes offers a speculative “think-practice” focusing on the question of 1970s lesbian separatism and queer utopias. The polyamorous embrace of queer time(s) questions old ideas of Subjectivity in the service of ethical entanglement with others, and pushes toward a complicated dis/identification with lesbians before me.

**Keynote Session 2** 10:00-10:45 AM  
Strickler Auditorium Moderator: Gesa E. Kirsch  
Introduction: Caitlin Ray

**Melanie Yergeau**, University of Michigan  
*Wandering Rhetoric, Rhetoric Wandering*

In her keynote essay, Yergeau discusses rhizome as neuroqueer. In particular, she examines what wandering, invention, and errancy might mean for neuroqueer rhetorics.

**Refreshments** 10:45-11:00 AM  
Strickler Lobby

**Maker Session A.1****11:00-12:15 PM**

Bingham Humanities 101

**Our Body of Work: Embodied Writing Administration  
and Practices for Future-Oriented Practices in Making  
Our Work Matter****Anna R. Sicari**, Oklahoma State University**Melissa Nicolas**, University of California - Merced**Concurrent Session A.2****11:00-12:15 PM**

Bingham Humanities 103

Chair: Jill Parrott

**Making Reading Matter for Writing****Jill Parrott**, Eastern Kentucky University**Dominic Ashby**, Eastern Kentucky University**Trenia Napier**, Eastern Kentucky University**Erin Presley**, Eastern Kentucky University**Concurrent Session A.3****11:00-12:15 PM**

Bingham Humanities 108

Chair: Alanna Frost

**Future Matters from the Archives: Deforestation,  
Diversity, Disfranchisement, Displacement****Alanna Frost**, University of Alabama - Huntsville  
*Report to the Nazko and Kluskus Bands: Obstinace in  
Protest***Jennifer Stone**, University of Alaska, Anchorage





THURSDAY, OCTOBER 25

*Capturing Alaska in the Name of Christ: Mission Policies  
1880-1920*

**Anita Long**, Miami University

**Kyle Larson**, Miami University

**Concurrent Session A.4**

**11:00-12:15 PM**

Bingham Humanities 114

Chair: Patrick W. Berry

**Received Passages: Charting Identities and Pathways  
That Matter**

**Patrick W. Berry**, Syracuse University  
*Resisting the Romance of Prison Writing*

**Thomas Passwater**, Syracuse University  
*Viral Bodies*

**Lenny Grant**, Syracuse University  
*Anticipating Mass Trauma, Coordinating a Community  
Response*

**Concurrent Session A.5**

**11:00-12:15 PM**

Bingham Humanities 207

Chair: Katherine Bridgman

**Classroom Matters: Rhetorical Looking and the  
Disruption of Violence**

**Kristie Fleckenstein**, Florida State University

**Scott Gage**, Texas A&M University - San Antonio

**Katherine Bridgman**, Texas A&M University - San Antonio

**Concurrent Session A.6****11:00-12:15 PM**

Bingham Humanities 106

Chair: Caddie Alford

**Rhetorical Futures: Invention and Ethics through Social Media****Caddie Alford**, Virginia Commonwealth University**Matthew Breece**, University of Texas**Bridget Gelms**, San Francisco State University**Concurrent Session A.7****11:00-12:15 PM**

Bingham Humanities 123

Chair: Jason Peters

**Entangled Language and Materiality: Mattering of Body, Language Difference, and Language Politics****Jason Peters**, California Polytechnic State University - San Luis Obispo  
*Unruly Speech and the Body Politic***Lisa R. Arnold**, North Dakota State University  
*Materiality and Writing across Languages in Syria***Lucas Corcoran**, The Graduate Center, CUNY  
*Translingualism and Material Rhetorics***Sumyat Thu**, University of Washington-Seattle  
*Anti-Racist Knowledges and Linguistic White Supremacy*

**Concurrent Session A.8****11:00-12:15 PM**

Bingham Humanities 215

Chair: Jason Collins

**From Revision to Radical Potentiality: Parallel  
Revolutions that Make Queer-Feminist-Crip Futures  
Matter****Pritha Prasad**, Ohio State University**Gavin P. Johnson**, Ohio State University**Elizabeth Miller**, Ohio State University**Noah Bukowski**, Ohio State University**Concurrent Session A.9****11:00-12:15 PM**

Bingham Humanities 219

Chair: Jonathan L. Bradshaw

**Designing Digital Writing Futures: Strategies and  
Research Methods for Circulation Studies****Jonathan L. Bradshaw**, Western Carolina University  
*Slow Circulation and Material Futures: Speed, Ethics, and  
Coal***Kellie M. Gray**, George Mason University  
*Scale Fail: The Constraints of Emoji Analytics***Monique I. Scoggin**, Nova Southeastern University  
*Valuing Multilingualism Multimodally***Lucas Prewitt Green, Russell Carpenter, Clint Stivers**,  
Eastern Kentucky University  
*Understanding Future Matters through Student Design: An  
Analysis of Decision-Making and the Digital Divide in  
ePortfolios*

**Concurrent Session A.10****11:00-12:15 PM**

Bingham Humanities 221

Chair: Beverly J. Moss

**Just Futures: Tracing “Gatekeeping” and Teaching for  
Democracy and Citizenship**

**William Quayd Snell**, Sinclair Community College  
*Advocating for the Academy: Embracing Basic Writing as a  
Place where Democracy Materializes*

**Alisa Russell**, University of Kansas  
*Challenging "Gatekeeping" in Rhetoric and Composition*

**Concurrent Session A.11****11:00-12:15 PM**

Bingham Humanities 223

Chair: Bronwyn T. Williams

**What Does It Mean to Be a Compositionist Today:  
Identity and Work in Challenging Times**

**Matt Dowell**, Towson University  
*When Composition Loses Out to Uncertainty*

**Kali Jo Wacker**, University of Kansas  
*Identity & Composition: A Maker's Perspective*

**Ed Nagelhout**, University of Nevada - Las Vegas  
*The Work of Faculty Development: Local Opportunities in  
Writing*

**Dustin Morris**, University of Delaware  
*On Making Our Futures: A Rhetoric of Authenticity for the  
Digital Age*

**Concurrent Session A.12****11:00-12:15 PM**

Bingham Humanities 121

Chair: Caitlin Ray

**Rhetorics of Illness, Healing, and Grief: Material Matters**

**Devon Fitzgerald Ralston**, Winthrop University  
*Grief Made Material: Public Mourning from Hair Jewelry to Social Media Legacies*

**Caitlin Ray**, University of Louisville  
*"How Shall One Be Ill": The Pedagogy of Rare Illness*

**Kassia Shaw**, University of Wisconsin-Madison  
*Healing from the Outside In: Bringing Our Students and Their Writing to Nature*

**Concurrent Session A.13****11:00-12:15 PM**

Bingham Humanities 221

Chair: Derek Mueller

**Future Digital Histories: What's (Been) the Matter with Digital Literacies**

**Brett Keegan**, Syracuse University  
*Rights to their Writing: The Need for Copyright Training in Composition*

**Michael Black**, University of Massachusetts-Lowell  
*User-Friendly Classrooms: Interconnections Between Today's Media Composition Software and the Unusable Computers of the Early 1980s*

**Estee Beck**, The University of Texas-Arlington  
*Still Paying Attention: Writing in/of the Surveillance State*

**Rebecca Petitti**, University of Massachusetts Amherst  
*Looking Back to Move Forward: The Future of WPA and Technology in the FYC Classroom*

**Concurrent Session A.14****11:00-12:15 PM**

Bingham Humanities 209

Chair: Bill Hart-Davidson

**Technical Communication Matters for Knowledge  
Communities and Community Partnerships**

**Jason Swarts**, North Carolina State University  
*Technical Knowledge Communities*

**Amelia Chesley**, Northwestern State University of Louisiana  
*Crowdsourced Digital Technology Stewardship in the  
LibriVox Community*

**Katie Rieger**, Oklahoma State University  
*Bridging Town and Gown: Navigating Friction Points While  
Building Sustainable Relationships*

**Concurrent Session A.15****11:00-12:15 PM**

Bingham Humanities 117

Chair: Jabari Mahiri

**Translanguaging Matters in Life and the Academy:  
Research and Praxis**

**Charissa Che**, University of Utah  
*Not Your "Silent Minority": Materializing Everyday Identities  
in the Composition Classroom*

**Lindsey Albracht**, The Graduate Center, CUNY  
*Making the City University of New York Protests Matter:  
What the Translanguaging Student Activists of 1969 Can Tell  
Us About Translingual Pedagogy Today*

**Carrie Kilfoil and Shelby Lowe**, University of Indianapolis  
*Resisting Monolingualism in Student Writing: Engaging  
SRTOL in Secondary and Postsecondary Contexts*



THURSDAY, OCTOBER 25

**Rebecca Ottman**, Indiana University  
*Rhizomatic Languageing: The Translingual Utterance in the  
Neoliberal Writing Course*

**Lunch** **12:15-1:15 PM**

Strickler Hall Lobby

**Maker Session B.1** **1:30-2:45 PM**

Bingham Humanities 101

**Making the Familiar Matter: Mapping Technology  
Ecologies as a Method for Making Everyday Structures  
and Relationships Visible**

**Alison Witte**, Urbana University

**Kerri Hauman**, Transylvania University

**Stacy Kastner**, Brown University

**Concurrent Session B.2** **1:30-2:45 PM**

Bingham Humanities 103

Chair: Lauren Rosenberg

**Responsive Action to Silence, Speaking, and Situations  
Beyond One's Control**

**Natalie Taylor**, New Mexico State University

**Karen Tellez-Trujillo**, New Mexico State University

**Lauren Rosenberg**, New Mexico State University

**Concurrent Session B.3** **1:30-2:45 PM**

Bingham Humanities 108

Chair: Robert I. Carr III

**Troubling Matters: Materializing Underlying Problems  
and Solutions in Free Speech, Big Data, and Advertising**

**Charles Sides**, Fitchburg State University

**John Sylvia IV**, Fitchburg State University

**Robert I. Carr III**, Fitchburg State University

**Concurrent Session B.4**

**1:30-2:45 PM**

Bingham Humanities 114

Chair: Melissa Nicolas

**Making Matters Visible: Uncovering Thinking, Knowing,  
and Being with Institutional Ethnography**

**Sara Austin**, Bowling Green State University

**Anicca Cox**, Michigan State University

**Katherine Daily O'Meara**, Emporia State University

**Crystal Fodrey**, Moravian College

**Featured Speaker Session B.5**

**1:30-2:45 PM**

Strickler Auditorium

Chair: Cheryl Ball

**How Disciplines Come to Matter**

**Jeffrey Klausman**, Whatcom Community College  
*Rhetorical Stewardship and Responsive Writing Programs:  
How Two-Year College Programmatic Work Might Matter to  
a Comp-Rhet Future*

**Laura Micciche**, University of Cincinnati  
*An Editor's View of What Matters*

**Derek Mueller**, Virginia Tech  
*Discipline Going Gone*





THURSDAY, OCTOBER 25

**Concurrent Session B.6**

**1:30-2:45 PM**

Bingham Humanities 106

Chair: Travis A. Rountree

**Digital Learner Interactions: The Work of Online  
Community Building Via Groups in Graduate Courses**

**Travis A. Rountree**, Indiana University East

**Margaret Thomas Evans**, Indiana University East

**Leigh Neu**, Indiana University East

**Heather Minton**, Indiana University East

**Concurrent Session B.7**

**1:30-2:45 PM**

Bingham Humanities 123

Chair: Bre Garrett

**The Rhetorical Making of Teachers**

**Bre Garrett**, University of West Florida

*Bodies as Topoi: Midwifery Practices' and Revisionary  
Pedagogies*

**Aurora Matzke**, Biola University

*Serena Williams Service: Embodied Feminist Praxis*

**John Paul Tassoni**, Miami University Regionals

*From Walio's Frog Pond to the Classroom Restaurant and  
Back Again: The Rhetorical Making of Teachers Across Time  
and Place*

**Kate Ronald** - Respondent



THURSDAY, OCTOBER 25

**Concurrent Session B.8**

**1:30-2:45 PM**

Bingham Humanities 215

Chair: Gesa Kirsch

**Collaborative Co-Presences: Teachers and Students as Social Justice Co-Workers**

**Romeo Garcia**, University of Utah

**Claudia Sauz Mendoza**, University of Utah

**Joanne Castillo**, University of Utah

**Concurrent Session B.9**

**1:30-2:45 PM**

Bingham Humanities 219

Chair: Rebecca Jones

**Making Collaborative Spaces: Design Thinking and Collaborative Pedagogies**

**Rebecca Jones**, University of Tennessee – Chattanooga  
*Designing What Matters*

**Ellen Cecil-Lemkin**, Florida State University  
*Writing Together: Students' Perceptions on Collaboration*

**Lauren Garskie**, Bowling Green State University  
*Why/How Collaborative Spaces Matter: Adapting and Researching Design Thinking as Methodology*

**Concurrent Session B.10**

**1:30-2:45 PM**

Bingham Humanities 221

Chair: Kelly Blewett

**Remaking Identities: Ethos, Identity, Voice, and “Troublesome Knowledge”**

**Kelly Blewett**, University of Cincinnati  
*Working with or Avoiding Troublesome Knowledge in the Writing Classroom: A Case Study*

**Yebing Zhao**, Miami University  
*Ecological and Ethical Voice Matter: Interviewing FYC  
Students and Dialoguing with the Chinese Rhetorical Concept  
of Wenqi and Wende*

**Julianna Edmonds**, Florida State University  
*The Ecological Subject and Failed Cohabitation: Reimagining  
Ethos as an Epistemic Orientation*

**Christin Taylor**, University of Waterloo  
*The Knowing Center: Composing Identity in the Age of  
Reconciliation*

**Concurrent Session B.11** **1:30-2:45 PM**  
Bingham Humanities 223 Chair: Ashanka Kumari

**Graduate Student Futures: Rethinking Graduate  
Preparation and Enculturation in English and Rhetoric  
and Composition**

**Kathryn Perry**, California State University - Los Angeles  
*Creating Respect Under Conditions of No Respect: How to  
Prepare Graduate Student Writers for Uncertain Public  
Futures*

**Ashanka Kumari**, University of Louisville  
*Identity Matters: Stories from the Future Wave of Rhetoric  
and Composition PhDs*

**Rachel Gramer**, Eastern Michigan University  
*How Do We Enculturate New Teachers into Just and  
Equitable Writing Programs?*

**Concurrent Session B.12****1:30-2:45 PM**

Bingham Humanities 121

Chair: Elena Kalodner-Martin

**Digital Circulation Matters: Algorithms, Platforms, and Digital Ecologies**

**Elena Kalodner-Martin**, University of Massachusetts  
Amherst

*Ecological Models of Circulation: Tracing Value and Agency  
in Writing-As-Content*

**Ashley Canter**, University of Massachusetts Amherst  
*Material Travel: Using Digital Literacy to Examine  
Circulation*

**Steve Holmes**, George Mason University  
*When Digital Rhetoric Won't Circulate: Cultivating Metis and  
Algorithms in an Era of Search-Engine Optimization*

**Concurrent Session B.13****1:30-2:45 PM**

Bingham Humanities 217

Chair: Rebecca Rickly

**Designing Material Futures: Rewriting Identities in Transition**

**Danielle M. Bianco-Bacigalupo**, St. John's University  
*Voices from the Bottom: Community Narratives of Self and  
Identity in Recovery from Alcoholism*

**Maggie Shelledy**, University of Texas - Rio Grande Valley  
*Prisoner Reentry as Rhetorical Practice*

**Paul Beilstein**, University of Illinois - Urbana-Champaign  
*Imagined Futures, Identity, and the Literate Practices of  
Three Basic Writing Students*

**Jennifer Mason**, Indiana University Southeast



THURSDAY, OCTOBER 25

*Inclusive Writing Instruction for Shelter Youth: A  
Community-Based Research Project*

**Concurrent Session B.14**

**1:30-2:45 PM**

Bingham Humanities 209

Chair: Meg Mikovits

**Matters for Transfer in Writing Fellows Training and  
Composition Classrooms**

**Meg Mikovits**, Moravian College

*Demonstrating Transfer in Action: Writing Fellows as  
Visions of Student Writers' Future Selves*

**Jerry Stinnett**, Grand Valley State University

*A Matter of Framing: Objective-Motivated Future Knowledge  
Activation in Transfer-Supportive FYC Instruction*

**Tina Arduini**, Ferris State University

*Red Pen Revival: Why Grammar Instruction Matters in the  
Twenty-First Century*

**Refreshments**

**2:45-3:00 PM**

Strickler Lobby

**Keynote Session 3**

**3:00-3:45 PM**

Strickler Auditorium

Moderator: Gesa E. Kirsch

Introduction: Jon Udelson

**Paul Prior**, University of Illinois

*Up to Lives: Trajectories of Semiotic Becoming vs. Tales of School  
Learning in Four Modes*

Contrasting two models of development and discourse around a lifespan case study of one biologist's becoming, Prior's keynote essay argues that which account we work from matters theoretically, methodologically, pedagogically, ethically, and politically.

**Break** **3:45-4:00 PM**  
Strickler Lobby

**Maker Session C.1** **4:00-5:15 PM**  
Bingham Humanities 101

**Making Memes that Work for Change: A Hands-on  
Exploration of Political Messages and Political  
Participation**

**Traci Gardner**, Virginia Tech

**Concurrent Session C.2** **4:00-5:15 PM**  
Bingham Humanities 108 Chair: Georgia Rhoades

**A WAC Program Asks: Whom Do We Serve Now?**

**Sherry Alusow Hart**, Appalachian State University

**Dennis J. Bohr**, Appalachian State University

**Sarah Zurhellen**, Appalachian State University

**Julie Karaus**, Appalachian State University

**Concurrent Session C.3** **4:00-5:15 PM**  
Bingham Humanities 108 Chair: Lauren Brentnell

**#UsToo: Incorporating Trauma-Informed Response in  
Writing Programs**

**Lauren Brentnell**, Michigan State University  
*Responding to Sexual Assault Through Care-Based Practices  
in Writing Programs*

**Rebecca Conklin**, Michigan State University  
*Recommendations for Writing Program Administrators for  
Improving and Expanding Mandatory Report Policy  
Training*

**Elise Dixon**, Michigan State University  
*Healing Backward: Queer Approaches to Address Sexual  
Assault*

**Concurrent Session C.4** **4:00-5:15 PM**  
Bingham Humanities 114 Chair: Julie Lindquist

### **Burn Your Rubric: Fanning the Flames of Failure**

**David Medei**, Michigan State University  
*Winning isn't the Only Thing: Leveraging the Learning  
Potential of Failures*

**Bump Halbritter**, Michigan State University  
*A Clusterfuck of Motives: Rubrics, Best Intentions, and  
Curved Shower Curtain Rods*

**Julie Lindquist**, Michigan State University  
*Work Routines, Risky Innovation and Labor Trouble*

**Featured Session C.5** **4:00-5:15 PM**  
Strickler Auditorium Chair: Beverly J. Moss

### **Questioning the Hype: Calls to Unpack Material- Discursive Entanglements**

**Rebecca Dingo**, University of Massachusetts Amherst  
*Making Political Economy Matter in Feminist Rhetorical  
Studies*

**Annette Vee**, University of Pittsburgh  
*What if Everyone Really did Learn How to Program?*

**Jabari Mahiri**, University of California Berkeley  
*Re-making Rhetorics of Race Matters*

**Concurrent Session C.6****4:00-5:15 PM**

Bingham Humanities 106

Chair: Melanie Yergeau

**(A/The) Matter of Lived Experiences**

**Anna V. Knutson**, East Tennessee State University  
*"I Keep on Adding in Identities": Experiential Knowledge in  
Academic Writing Assignments*

**Meg Garver**, University of Michigan, Ann Arbor  
*Storying "Knowing Together" Between Doctor and Patient*

**Kelly L. Wheeler**, University of Michigan - Ann Arbor  
*(in)Roads: Increasing Access for All*

**Concurrent Session C.7****4:00-5:15 PM**

Bingham Humanities 123

Chair: Paul Walker

**Past as Future/Past: Rhetorics of Repurposing**

**Paul Walker**, Murray State University

**Ginni Sisemore**, Murray State University

**Sara Cooper**, Murray State University

**Concurrent Session C.8****4:00-5:15 PM**

Bingham Humanities 215

Chair: Collin Bjork

**Posthuman Futures for Rhetoric, Composition, and  
Pedagogy**

**Collin Bjork**, Indiana University



**Jeffery A. Sternstein**, University of Wisconsin-Milwaukee

**Brent Lucia**, William Paterson University

**Jason Barrett-Fox**, Weber State University

**Concurrent Session C.9**

**4:00-5:15 PM**

Bingham Humanities 219

Chair: Kristin Arola

**Knowledge-Making Bodies: Composing Ethical Futures**

**Derek Tanios Imad Mkhail**, Michigan State University  
*Speculative Futures*

**Matt Hill**, University of Denver  
*Impossible AfroFutures*

**Kristin Arola**, Michigan State University  
*Traditional Futures*

**Concurrent Session C.10**

**4:00-5:15 PM**

Bingham Humanities 221

Chair: Jody Shipka

**Food Matters: Rhetorics of Eating, Cooking, and Trust**

**Kelli Gill**, Texas Christian University  
*Transparency & Materiality: A Paradox of Show and Tell*

**Rik Hunter**, University of Tennessee-Chattanooga  
*Encouraging Public Subjects of Rhetorical Inquiry and Action  
Through a Tactical Orientation to Public Professional Writing*

**Jody Shipka**, University of Maryland - Baltimore County  
*Edible Rhetoric: On Meals, Memories, and Materiality*

**Concurrent Session C.11**

**4:00-5:15 PM**



THURSDAY, OCTOBER 25

Bingham Humanities 223

Chair: Drew Holladay

**Designing Civic Discourse: Shaping Matters of Publics and Their Futures**

**Jessica Lyn Bannon**, University of Indianapolis  
*Capitol Talk about Capital Investments: Representations of Literacy in Public Policy Discourse*

**Drew Holladay**, University of Maryland - Baltimore County  
*Neglected Testimonies and Silent Bodies: How Matter Matters in Social Policy Debates*

**John Monberg**, Michigan State University  
*Making Smart City Publics*

**Concurrent Session C.12**

**4:00-5:15 PM**

Bingham Humanities 121

Chair: Kevin Roozen

**(Cross)Disciplinary Matters: Future Materials for Working across and beyond Disciplines**

**Justin Rademaekers**, West Chester University of Pennsylvania  
*Toward a Trans-Disciplinary Pluri-lectic Knowledge Making Practice*

**Christopher Kreiser**, Slippery Rock University  
*Improvisation Across the Disciplines: Linking the Kairos of First-Year Writing with the Tropes of Writing in the Disciplines*

**Jake Castle**, Middle Tennessee State University  
*Non-Major Writing that Mattered: Interdisciplinary Writing Experiences that Shaped Writing Futures*

**Scott Lasley**, University of New Hampshire

*Looking to the Future: Creative Nonfiction as a Site for  
Developing Information Literacy*

**Concurrent Session C.13****4:00-5:15 PM**

Bingham Humanities 217

Chair: John R. Gallagher

**Digital Futures: Media, Twitter, and Digital Afterlives**

**Brenta Blevins**, University of Mary Washington  
*Preparing for Current and Future Composing with  
Augmented, Mixed, and Virtual Reality*

**Christine Martorana**, Florida International University  
*Twitter: The Modern-Day Ecclesia*

**John R. Gallagher**, University of Illinois at Urbana-  
Champaign *The Afterlife of Digital Writing*

**Concurrent Session C.14****4:00-5:15 PM**

Bingham Humanities 209

Chair: Bill Hart-Davidson

**From Rhetorical Listening to Autoimmunity: Pedagogy,  
Narrative, and Theory for Survival and Engagement**

**Steven Jeffrey LeMieux**, The University of Texas  
*Material Pedagogies: Gestures of Autoimmunity*

**Sara Lovett**, The University of Washington  
*Critical Rhetorical Listening through Immersive Political  
Roleplaying Games*

**Janice Chernekoff**, Kutztown University  
*Local Matters First: Ethical Rhetoric in the Academy*



THURSDAY, OCTOBER 25

**Concurrent Session C.15**

**4:00-5:15 PM**

Bingham Humanities 117

Chair: Caitlin Ray

**Bodily Matters: Navigating Medical Systems, Tools, and Ideologies in Public Health**

**Rebecca M. Hudgins**, Ohio State University

*"Rate Your Pain on a Scale of 1-10": Healthcare as an Act of Literacy*

**Dawn Opel**, Michigan State University

*The Public Work of Rhetoric Matters: Community Informatics and Population Health Management*

**Eric Rodriguez**, Michigan State University

*Decolonial Possibilities in Public Health*

**Erin A. Frost**, East Carolina University

*The Impact of Medical Imaging on Bodily Matter(s)*

**Brown Hotel Reception**

**6:30-8:30 PM**

335 W. Broadway

Crystal Ballroom

The conference reception will be held in the Crystal Ballroom at the Brown Hotel. Participants will receive a ticket for admission at registration. Please bring your ticket and your conference name tag to the reception to gain entrance and to receive a voucher for one free drink from the cash bar. Light hors d'oeuvres will be served. Additional buses will be leaving campus from Rauch Planetarium for the Brown at approximately 5:45, 6:00, 6:15 and 6:30 PM. Paid parking is also available in the Brown Hotel parking garage adjacent to the building.



FRIDAY, OCTOBER 26

FRIDAY, OCTOBER 26<sup>th</sup>

**Registration/Breakfast** 8:00-9:00 AM  
Strickler Lobby

**Welcome** 9:00-9:15 AM  
Strickler Auditorium Mary P. Sheridan

**Keynote Session 4** 9:15-10:00 AM  
Strickler Auditorium Moderator: Gesa E. Kirsch  
Introduction: Cooper Day

**Octavio Pimentel**, Texas State University  
*Manifesto: It's Time to Hear Me! I Mean Really Hear me!*

In his keynote essay, Pimentel brings attention to the various racist discourses that exist within the United States, while challenging individuals to fight against these racist practices in a variety of ways, but especially in the writing classroom.

**Refreshments** 10:00-10:15 AM  
Strickler Lobby

**Maker Session D.1** 10:15-11:30 AM  
Bingham Humanities 101

**The Confianza Classroom: Building Community in Composition Class**

**Joe Serio**, University of Wisconsin-Milwaukee

**Will Penman**, Princeton University

**Concurrent Session D.2****10:15-11:30 AM**

Bingham Humanities 103

Chair: Shereen Inayatulla

**Sites of Meaning-Making and Their Shifting Terrain: The Writing Center, the Classroom, and the International Community****Shereen Inayatulla**, York College, CUNY*DIY Theorists: Student Production of Critical Theory***Michael T. MacDonald**, University of Michigan-Dearborn*The Shifting Landscape of Refugees' Right to Education***Concurrent Session D.3****10:15-11:30 AM**

Bingham Humanities 108

Chair: Xiqiao Wang

**Making writing matter(s): Portraits of multilingual writers from an ethnographic study****Bree Straayer (Gannon)**, Michigan State University**Hima Rawal**, Michigan State University**Peter De Costa**, Michigan State University**Steve Fraiberg**, Michigan State University**Concurrent Session D.4****10:15-11:30 AM**

Bingham Humanities 114

Chair: Elmar Hashimov

**Cognitive, Social, and Activity Theories as Means to Advance Equity Practices in Composition****Elmar Hashimov**, Biola University**Christi Watson**, Biola University

**Andrew Mauzey**, Biola University

**Bonnie Vidrine-Isbell**, Biola University

**Concurrent Session D.5**

**10:15-11:30 AM**

Bingham Humanities 207

Chair: Shevaun Watson

**Planning for a Program in Public Rhetorics and  
Community Engagement**

**Shevaun Watson**, University of Wisconsin-Milwaukee

**Trevor Sprague**, University of Wisconsin-Milwaukee

**Rachel Bloom-Pojar**, University of Wisconsin-Milwaukee

**Anis Rahman**, University of Wisconsin-Milwaukee

**Concurrent Session D.6**

**10:15-11:30 AM**

Bingham Humanities 106

Chir: Bronwyn T. Williams

**Navigating the Risks of Writing-While-Vulnerable**

**Elisabeth Miller**, University of Nevada, Reno

*Writing to Assert: Challenging Norms of Rhetoricity*

**Kaia Simon**, University of Wisconsin Eau-Claire

*Writing to Bridge: Bifocal Aesthetic Literacy*

**Elisa Findlay**, University of Wisconsin-Madison

*Writing to Hide: Unattributed Workaday Writers Learning  
Into Anonymity*

**Stephanie Larson**, Carnegie Mellon University

*Writing to Catalogue: Testimony and the #MeToo  
Campaign Mobile Writing and the Transformation of Texts,  
Genres, and Media*

**Concurrent Session D.7****10:15-11:30 AM**

Bingham Humanities 123

Chair: Jason Palmeri

**Material Theories in Action: Posthumanism, Material Objects, and Judy Chicago****Joyce Meier**, Michigan State University*Cultural Matters: Material Objects as Tools in Fostering Intercultural Dialogue***Tewero Tchekpassi**, Indiana University of Pennsylvania*Diversity in Composition Studies at the Age of the Distributed Agency***Jason Palmeri**, Miami University*Glitter, Lipstick, and Animal Entrails: The Feminist Multimodal Pedagogy of Judy Chicago***Jason Lovvorn**, Belmont University*Rhetorics of Alignment in a Post-Truth Age***Concurrent Session D.8****10:15-11:30 AM**

Bingham Humanities 215

Chair: Patricia Medved

**Capitalism In Context: Toward A Critical Workplace Literacy****Patricia Medved**, St. John's University**Carolyn Salazar Nunez**, St. John's University**Laura Lisabeth**, St. John's University



**Concurrent Session D.9****10:15-11:30 AM**

Bingham Humanities 219

Chair: Edward English

**Limits and Dark Matter****Justin Lohr**, University of Maryland*Making Reflection Matter: Exploring the Limits of Reflection***Edward English**, University of Louisville*Engendering Science: The Rise of the Intellectual Dark Web and a Call for Composition and Rhetoric Scholars to Engage in Conversations Concerning Evolutionary Biology***Kirk Branch**, Montana State University*The 1890 Mississippi Literacy Requirement: Weaponizing Literacy as a Tool of State Violence***Concurrent Session D.10****10:15-11:30 AM**

Bingham Humanities 221

Chai: Rebecca Dingo

**Programming Writing: Making Assessment, Portfolios, and Writing Matter****Joy Santee**, University of Southern Indiana*Scaffolded Portfolio Development for Professional Writing Students: Mattering in Personal, Programmatic, Institutional, and Community Realms***Meghan Dykema**, Florida State University*Assessment Matters: Linking Institution-Wide Assessment to Writing Program Futures***Markie Scheidegger**, Northern Arizona University*The Meaning of Failure***Virginia Schwarz**, University of Wisconsin-Madison*Contract Grading: Patterns, Negotiations, and Ideologies*

**Concurrent Session D.11****10:15-11:30 AM**

Bingham Humanities 223

Chair: Nicholas Jackson

**Dual Enrollment and Its Collaborators: Defining Dual Enrollment and Why It Matters**

**Caroline Wilkinson**, New Jersey City University  
*Shifting Spaces of Composition: Co-Teaching in the Dual Enrollment Classroom*

**Tyler S. Branson**, University of Toledo  
*Dual Enrollment/Concurrent Enrollment and College Composition: What we Know, What we Don't Know, and What to do about it*

**Nicholas Jackson**, University of Louisville  
*Making Writing Studies Matter in the Age of Dual Enrollment*

**Concurrent Session D.12****10:15-11:30 AM**

Bingham Humanities 121

Chair: Nicholas Mennona Marino

**Public Rhetorics that Matter and Digital Futures**

**Nicholas Mennona Marino**, University of Louisiana at Lafayette  
*See You on the Boards: Representations of the University on 4chan's /r9k/*

**Kim Lacey**, Saginaw Valley State University  
*Making Mistakes: The Mandela Effect and Contemporary Epistemology*

**Morgan Elizabeth Wentz**, Northern Arizona University  
*Rethinking Rhetoric: Why Social Media Matters in the Composition Classroom*

**Concurrent Session D.13****10:15-11:30 AM**

Bingham Humanities 217

Chair: Kevin Roozen

**Situated Writing Instruction Matters: Process, Genre,  
and Rhetorical Awareness in Secondary and  
Postsecondary Classrooms and Programs****Amanda K. Nickerson, Middle Tennessee State  
University***Teaching Genre for Transfer: Rhetorical Genre Studies in a  
Secondary English Classroom***Hannah J. Rule, University of South Carolina***Situating Writing Processes***Meghan Hancock, Colby College***Classroom Genres and Transfer in the Writing-Enriched  
Curriculum***Tom Reynolds and Niki Ciulla, University of Minnesota  
Twin Cities***Reflection and the Material Insight***Concurrent Session D.14****10:15-11:30 AM**

Bingham Humanities 209

Chair: Annette Vee

**Matters of Fact: Rhetorical Theories, Strategies, and  
Pedagogies in a Post-Truth Era****Christina J.G. Lane, Oklahoma State University***The Troubling Rhetorical Velocity of the Luntz Memo in  
@EPAScottPruitt***Laura Detmering, Spalding University***#actualfacts: Teaching Composition and Why Facts Matter in  
the Age of "Fake News"*

**Bri Lafond**, University of Illinois at Urbana-Champaign  
*"Back in the U.S.S.R.": Analyzing Instances of Rhetorical  
Interference in the 2016 U.S. Presidential Election*

**Concurrent Session D.15****10:15-11:30 AM**

Bingham Humanities 117

Chair: Laura Micciche

**Rhetorical Education Matters: Campbell, Berthoff,  
Rorty, and Material Myths****Laura Leavitt**, Earlham College*Mattering Through Liberal Hope: Richard Rorty's Proposed  
Path to Changed Minds***Paige Arrington**, Georgia State University*Ann Berthoff is Not an Expressivist and that Matters***Rebecca Gerdes-McClain**, Columbus State University*What if We're Wrong?: Unpacking the Assumptions  
Underpinning Rhetorical Education***Theresa M. Evans**, Miami University*Material Evidence: Testimony and Analogy in George  
Campbell's Rhetoric***Lunch****11:30-12:30 PM**

Strickler Lobby

**Maker Session E.1****12:30-1:45 PM**

Bingham Humanities 101

**Embracing Embodied Equality: Crafting Anti-  
Discriminatory Assessment Protocols in the Writing  
Classroom****Morgan Hanson**, University of Southern Indiana

**Hillary Yeager**, Middle Tennessee State University

**Concurrent Session E.2 12:30-1:45 PM**

Bingham Humanities 103

Chair: William J. Macauley, Jr.

**Waiting for the Harvest: Sowing the Embodied Field**

**William J. Macauley, Jr.**, University of Nevada – Reno

**Nicholas Mauriello**, University of North Alabama

**Tammy S. Winner**, University of North Alabama

**Jill Dahlman**, University of North Alabama

**Concurrent Session E.3 12:30-1:45 PM**

Bingham Humanities 108

Chair: Phil Bratta

**The Rhetorical Intersections of Doxa, Affect, and  
Ideology in a Post-Truth Era**

**Phil Bratta**, Oklahoma State University

*What's Next: Ideologically Feeling the Narrativized Doxa*

**Scott Sundvall**, University of Memphis

*Electorate Perversions*

**Jason Luther**, Rowan University

*Challenging the Usual Order*

**Concurrent Session E.4 12:30-1:45 PM**

Bingham Humanities 114

Chair: Katelyn J. Lusher

**Classroom and Embodiment Matter(s): Affective Spaces  
and "Normate" Critiques**

**Katelyn J. Lusher**, University of Cincinnati

**Kathleen Spada**, University of Cincinnati

**Rachel Donegan**, Middle Tennessee State University  
*Accessible Futures: Using Heuristics to Promote Greater  
Writing Program Accessibility*

**Kirstin Bone**, University of Alabama  
*Implementing Accessibility: A Pilot Study in the First Year  
Writing Classroom*

**Featured Session E.5** **12:30-1:45 PM**  
Strickler Auditorium Chair: Paul Prior

### **Tracing Methodological Becomings**

**Christina Cedillo**, University of Houston - Clear Lake  
*Towards a Composition that Matters: Bridging the Material-  
Digital Divide*

**Bill Hart-Davidson**, Michigan State University  
*Writing, Feedback, and Homeostasis in Health Service  
Networks: Moving Beyond a Deficit Model to Addressing  
Health Disparities*

**Kevin Roozen**, Central Florida University  
*Tracing the Emergent Becoming of Writers, Practices, and  
Social Worlds: Conceptualizing, Studying, and Supporting  
Futures-in-the-Making*

**Concurrent Session E.6** **12:30-1:45 PM**  
Bingham Humanities 106 Chair: Rich Shivener

### **Bodies-of-Sensation: Future Entanglements with Queer, Transfer, and Digital Rhetorics**

**Rich Shivener**, University of Cincinnati



FRIDAY, OCTOBER 26

*Re-Composing Pain*

**Cynthia Johnson**, Miami University  
*Transfer as (Post-)Techne*

**Zarah Moeggenberg**, Utah State University  
*A Bodied Knowing: Queering Hayles' Distinction between  
Body and Embodiment*

**Dustin Edwards**, University of Central Florida  
*Feeling the Anthropocene*

**Concurrent Session E.7**

Bingham Humanities 123

**12:30-1:45 PM**

Chair: Lisa Shaver

**Making Our Work Matter: Transferring Expertise to New  
Contexts, Audiences, and Exigencies**

**Sarah Blomeley**, Belmont University  
*Rhetorical Service: Exporting Expertise to Campus and  
Community*

**Lisa Shaver**, Baylor University  
*Women Writing their Way to Promotion*

**Connie Kendall Theado**, University of Cincinnati  
*Teaching Writing in Unusual Places: Reimagining Graduate  
Education in the Social Sciences*

**Jennifer Cellio**, Northern Kentucky University  
*Re-examining "Expertise" in Writing Programs*

**Concurrent Session E.8****12:30-1:45 PM**

Bingham Humanities 215

Chair: Shawn Apostel

**A Matter of Principle: Technical Communication Courses  
That Seek to Help Immigrants and Refugees Feel  
Welcomed in the USA****Shawn Apostel**, Bellarmine University**Kristi Apostel**, Bellarmine University**Colin Triplett**, Catholic Charities of Louisville**Alix Davidson**, Catholic Charities of Louisville**Arielle Kruger**, Bellarmine University**Concurrent Session E.9****12:30-1:45 PM**

Bingham Humanities 219

Chair: Eric Leake

**The Matter of Fake News: Civic Literacies Within and  
Beyond the University****Eric Leake**, Texas State University  
*The Multiple Lives of News Stories***Sean Rose**, Texas State University  
*Transferring Journalistic Ethics to a College Classroom***Cooper Day**, University of Louisville  
*The Instructional Histories and Civic Liabilities of Reiteration***Kate Howard**, Kentucky Center for Investigative Reporting  
*Training Citizens in Media Literacy, an Investigative  
Journalist's Perspective*



**Concurrent Session E.10****12:30-1:45 PM**

Bingham Humanities 221

Chair: Rebecca Lorimer Leonard

**Mobilizing Border Literacies: The Signals, Languages,  
and Codes, that Matter**

**Amber Engelson**, Massachusetts College of Liberal Arts  
*Religion Matters: Translanguaging Towards Muslim-  
Feminist Ideals in Indonesia*

**Rebecca Lorimer Leonard**, University of Massachusetts  
Amherst  
*Learning to Drive: Navigating Immigrant Literacies with a  
Critical Service Learning Project*

**Antonio Byrd**, University of Wisconsin-Madison  
*Naming What Matters: African American Coders' Networks  
of Support*

**Jordan Hayes**, University of Pittsburgh  
*"They Say That There is Nothing, but Indeed They Exist":  
Mobile Technology and Signal Territory along the Iraqi-  
Syrian Border*

**Concurrent Session E.11****12:30-1:45 PM**

Bingham Humanities 223

Chair: Laura Tetreault

**Critical Race Matters: Afrofuturism, Activist Art, and  
Public Discourse Futures**

**Teigha Mae VanHester**, Illinois State University  
*Defying the Dominant: Afrofuturism as Digital Dominance of  
Online Literacies*

**Sarah Hughes**, University of Michigan  
*Feminist Futurist: Tracing Afrofuturism's Liberatory  
Potential*

**Jamila Kareem**, University of Central Florida  
*Toward a Critical Race Theory of Composition Studies: A  
Loving Critique and Future Directions*

**Laura Tetreault**, University at Albany, SUNY  
*Amplifying Black Futures: Art as Coalitional Imagination*

**Concurrent Session E.12** **12:30-1:45 PM**  
Bingham Humanities 121 Chair: Christopher Stuck

### **Shameful Matters: Trolls, Decorum, and Appropriating Rhetorics**

**Christopher Stuck**, University of Louisville  
*Rise of the Trolligarchy: Patience, Presence, and Engagement  
in the Trump Era*

**Michael Ristich**, Michigan State University  
*Politics, Shame, and Rhetorical Appropriation*

**Lynn C. Lewis**, Oklahoma State University  
*The Wiles of Decorum*

**Concurrent Session E.13** **12:30-1:45 PM**  
Bingham Humanities 217 Chair: Tanya Robertson

### **Making Anti-Racist Futures: Pedagogies and Rhetorical Strategies**

**Brian Bailie**, University of Cincinnati, Blue Ash College  
*The Limits of the Commerce Clause Strategy*

**Franklin Mitchell**, Northern Arizona University  
*Assessing or Assimilating: Why Antiracist Pedagogy Matters*

**Hillary Coenen**, Oklahoma State University

*Race and Responsibility in the Antiracist Workshop*

**Concurrent Session E.14****12:30-1:45 PM**

Bingham Humanities 209

Chair: Laura Micciche

**How and Why Digital Rhetoric Matters: Hashtag  
Feminism, Political Memes, and Pepe the Frog****Rachael Sullivan**, Saint Joseph's University*Misogyny by Design: The Visual Ethics of Political Meme  
Circulation***Sean Milligan**, Wayne State University*Immaterial Rhetoric: Affect, New Media, and Pepe the Frog***Kristi McDuffie and Melissa Ames**, University of Illinois  
& Eastern Illinois University*Affecting Digital Activism: A Comparative Study of  
#MarchforOurLives & #WomensMarch***Concurrent Session E.15****12:30-1:45 PM**

Bingham Humanities 117

Chair: Harley Ferris

**Co-Constructing Knowledge: Ethics, Archives, Campus,  
and Community Futures****Megan Adams**, The University of Findlay*Community-Driven Storytelling for Change: A Practical  
Approach***Harley Ferris**, University of Findlay*Articulating Responsible Policies for Digital Storytelling Archives***Megen Farrow Boyett**, University of Louisville*Speaking Back to Spectacles of Suffering*



FRIDAY, OCTOBER 26

**Larry Barrett, Pablo Mendoza, Logan Middleton, Mario Rubio, and Thomas Stromblad**, University of Illinois at Urbana-Champaign

*Carceral Space, Carceral Composition: The Limits of Expressivist Writing and Community Literacy Frameworks in College-in-Prison Programs*

**Break** **1:45-2:00 PM**  
Strickler Lobby

**Maker Session F.1** **2:00-3:15 PM**  
Bingham Humanities 101

**Thinking Outside the Anthology: Creative Pedagogies and the Future of the Comp/Rhet Classroom**

**Anna Cairney**, St John's University

**Cristen M. Fitzpatrick**, St. John's University

**Kristen Hoffman**, St. John's University

**Concurrent Session F.2** **2:00-3:15 PM**  
Bingham Humanities 103 Chair: Ruth Boeder

**Research Pedagogies and Processes for Public Discourse: Stories from Three Practitioners**

**Ruth Boeder**, Wayne State University

**Adrienne Jankens**, Wayne State University

**Chris Susak**, Wayne State University



FRIDAY, OCTOBER 26

**Concurrent Session F.3**

**2:00-3:15 PM**

Bingham Humanities 108

Chair: Brenda Brueggemann

**Say WAT does it Matter?: Triangulating the Spaces and Appeals of Multimodal Writing Program Redesign**

**Ruth Book**, University of Connecticut

**Kathryn Warrender**, University of Connecticut

**Gabriel Morrison**, University of Connecticut

**Lisa Blansett**, University of Connecticut

**Concurrent Session F.4**

**2:00-3:15 PM**

Bingham Humanities 114

Chair: Derek Mueller

**Ethical Futures for Writing Instruction**

**Merideth M. Garcia**, University of Wisconsin-La Crosse  
*Materializing Ethical Relations in Digital Writing*

**Kristin vanEyck**, University of Michigan  
*Translingual Pedagogy and Student-Instructor Negotiated Projects*

**J. W. Hammond**, University of Michigan  
*The Future of Assessment History*

**Featured Session F.5**

**2:00-3:15 PM**

Strickler Auditorium

Chair: Bronwyn T. Williams

**Personal Matters**

**Cheryl Ball**, Wayne State University  
*The Matter of Life: Editing One's Professional Career*

**Rebecca Rickly**, Texas Tech University  
*Research Matters: My Experiences as a Researcher, and How They Influence What I Teach*

**Beverly Moss**, Ohio State University  
*Literacy Lessons Learned: What Black Women Teach Us About What Really Matters*

**Concurrent Session F.6****2:00-3:15 PM**

Bingham Humanities 106

Chair: Bruce Horner

**Future Street Matters: Continuing the Legacy of Brian Street**

**Jaclyn Hilberg**, University of Louisville  
*Archival Matters in Literacy Research: The Legacy of Brian Street*

**John Trimbur**, Emerson College  
*Autonomous/Ideological Models of Literacy and the Politics of Style*

**Bruce Horner**, University of Louisville  
*Knowledge as Social Practice*

**Concurrent Session F.7****2:00-3:15 PM**

Bingham Humanities 123

Chair: Tom Fox

**Archives on the Move: (Re)Circulating Identity, Language, and Precarious History**

**Vincent Portillo**, Syracuse University

**Jess Pauszek**, Texas A&M University – Commerce

**Charles Lesh**, Auburn University

**Kristi Girdharry**, Johnson and Wales University

**Concurrent Session F.8****2:00-3:15 PM**

Bingham Humanities 215

Chair: Annette Vee

**Decolonizing and Translanguaging Scholarship,  
Rhetoric, and Semiotics**

**Danielle Donelson**, Bowling Green State University  
*Why Decolonial Pedagogies Matter to Rhet/Comp Scholars,  
Educators & Students*

**Adedoyin Ogunfeyimi**, Dartmouth College  
*Gramythology: Re-writing the Grammar of a Mythical  
Figure in Africa*

**Jennifer Clary-Lemon**, University of Waterloo  
*Where Indigenization Matters: Future-Orientation and  
Situating Rhetorical New Materialism*

**Subhi Hindi**, University of Houston  
*Valuing Minority Literacies in the Composition Classroom:  
Code-Meshing Appalachia*

**Concurrent Session F.9****2:00-3:15 PM**

Bingham Humanities 219

Chair: Jeffrey Klausman

**Partnerships that Matter: Transforming Community  
College-University Relations in an Urban Writing  
Ecology**

**Stephen Ruffus**, Salt Lake Community College

**Christie Toth**, University of Utah

**Jay Jordan**, University of Utah

**Concurrent Session F.10****2:00-3:15 PM**

Bingham Humanities 221

Chair: Rebecca Dingo

**Rhetorical Futures: Making Rhetorical Theory Matter****Shannon Harman**, Illinois State University*Reconsidering Rhetorical "Effectiveness": Theorizing Rhetorical Valence as Methodological Tool for Examining the Effects of "Effectiveness" of Rhetorical Practices***Kendall Gerdes**, Texas Tech University*Mattering Theory: On Rhetorical Futurity***Katherine Highfill**, University of Houston*Foundational Matters: Examining Truth and Dissonance in Rhetoric and Composition***Donora A. Rihn**, The University of Akron*(No) Future: The Rhetoric of Silence***Concurrent Session F.11****2:00-3:15 PM**

Bingham Humanities 223

Chair: Charlotte Asmuth

**Genre Matters: Awareness, Analysis, and Writing Materials****Charlotte Asmuth**, University of Louisville*A Corpus-Driven Approach to Teaching Genre Features of the Research Article***Stephen Neaderhiser**, Kent State University at Stark*Everyday Genres in a Not-So-Mundane World: Making Genre Awareness Matter***Sarah E. Polo**, University of Kansas*Writing within Required Genres: How Student Writing Matters to Past Construction and Future Envisioning*



**Concurrent Session F.12****2:00-3:15 PM**

Bingham Humanities 121

Chair: Shane A. Wood

**Matters of Response: Assessing Material Feedback**

**Paul "Dan" Martin**, University of Central Florida  
*Using Video Feedback as a Teaching Tool: Responding to  
Writing Across the Curriculum*

**Thomas Lavelle**, The Stockholm School of Economics  
*What's the Matter of and With Feedback?*

**Shane A. Wood**, University of Southern Mississippi  
*Teacher Response Matters?*

**Concurrent Session F.13****2:00-3:15 PM**

Bingham Humanities 217

Chair: Dànielle Nicole DeVoss

**Who Owns Literacy? Working With and Against  
Governments, Corporate Influence, and Entrepreneurial  
Orientations**

**Clay Walker**, Wayne State University  
*How Literacy Matters: A Response to the Lawsuit over  
Students' Right to Literacy in Detroit Public Schools*

**Denise J. Landrum-Geyer**, Southwestern Oklahoma State  
University  
*The Center Brought to You by [insert logo here]: Writing  
Center Administration in the Corporate University*

**Dànielle Nicole DeVoss and Allie McLary**, Michigan  
State University  
*Cultural Entrepreneurship Matters to Writing*

**Concurrent Session F.14****2:00-3:15 PM**

Bingham Humanities 209

Chair: Stephen Schneider

**Arguing Futures, Arguments Past: Matters of History  
and Place in Teaching Argument**

**Jonathan Brownlee**, Bowling Green State University  
*Argumentation, Critical Thinking, and the Suffragists*

**Liz Rohan**, University of Michigan-Dearborn  
*Place Matters: Denial of Emotional Attachment in Mid-  
Century America's Urban Renewal Rhetoric*

**Stephen Schneider**, University of Louisville

**Antonio Ceraso**, DePaul University

**Concurrent Session F.15****2:00-3:15 PM**

Bingham Humanities 117

Chair: Jon Udelson

**Crafting Futures: Making and Becoming in the Academy**

**Summer E. Dickinson**, Middle Tennessee State University  
*Collective Literate Work: The Work of a Non-Normative  
Academic Writer Who Raised an Academic Writer*

**Jon Udelson**, University of Louisville  
*Crafting Our Becomings: Writers, Writings, and the Making  
of Writerly Values*

**D.T. McCormick**, Purdue University  
*Developmental Rhetorics and Pedagogies of the National  
Body*

**Break****3:15-3:30 PM**

Strickler Lobby

**Keynote Session 5****3:30-4:15 PM**

Strickler Auditorium

Moderator: Gesa E. Kirsch

Introduction: Rick Wysocki

**Laurie Gries**, University of Colorado-Boulder*Swastika Monitoring: Developing Digital Research Tools to Track Visual Rhetorics of Hate*

In her keynote essay, Gries explores how visual rhetoric scholars can contribute to contemporary hate tracking efforts by inventing data activist tools to trace the recent surge of swastikas surfacing in the United States.

**Break****4:15-4:30 PM**

Strickler Lobby

**Maker Session G.1****4:30-5:45 PM**

Bingham Humanities 101

**How Do Student Veterans Transition from Military to Campus Culture, and Why Does it Matter?****D. Alexis Hart**, Allegheny College**Concurrent Session G.2****4:30-5:45 PM**

Bingham Humanities 103

Chair: Justin Hodgson

**Reconfiguring Method, Making, Materiality, and Meaning: Four Attunements for Rhetoric & Composition in a Post-Digital Culture****Justin Hodgson**, Indiana University**April O'Brien**, Clemson University**Stephen J. Quigley**, Clemson University

**Laura Rosche**, Indiana University

**Concurrent Session G.3** 4:30-5:45 PM  
Bingham Humanities 108 Chair: Kayla A. Sparks

**Becoming Ethical Researchers: Graduate Students on the Messiness of Learning Research Methodologies**

**Kayla A. Sparks**, Texas Christian University

**Whitney Lew James**, Texas Christian University

**Sara Kelm**, Texas Christian University

**Concurrent Session G.4** 4:30-5:45 PM  
Bingham Humanities 114 Chair: Andrew Anastasia

**Materializing an Invisible Fire: Trauma, ACEs (Adverse Childhood Experiences) and the Exigence of First-Year Composition**

**Michelle Day**, University of Louisville

**Jeanie Tietjen**, MassBay Community College

**Andrew Anastasia**, Harper College

**Concurrent Session G.5** 4:30-5:45 PM  
Bingham Humanities 207 Chair: Derek Van Ittersum

**From Process to Workflow: Teaching Writing Outside Composition**

**Tim Lockridge**, Miami University  
*From Process to Workflow*

**Derek Van Ittersum**, Kent State University

*Cooking Ideas: Teaching Writing Outside Composition*

**Amber Buck**, University of Alabama

*Revisioning Process: Managing Workflows in Writing Classrooms*

**Concurrent Session G.6**

Bingham Humanities 106

**4:30-5:45 PM**

Chair: Michael Neal

**Institution(al) Matters to the Future of College Writing**

**Michael Neal**, Florida State University

**Amy Cicchino**, Florida State University

**Katelyn Stark**, Florida State University

**Concurrent Session G.7**

Bingham Humanities 123

**4:30-5:45 PM**

Chair: Brice Nordquist

**The Imagined Made Material: Methodologies and Knowledge-Making Practices that Liberate Absent, Invisible, and Ignored Communities**

**Alex Hanson**, Syracuse University

**Benesemon Simmons**, Syracuse University

**Stephanie Jones**, Syracuse University

**Concurrent Session G.8**

Bingham Humanities 215

**4:30-5:45 PM**

Chair: Calley Marotta

**Risky Writing in the Austerity Era: Custodial Work in an Anti-Immigrant Climate**

**Calley Marotta**, University of Wisconsin Madison

*Custodians and Writing as White Property*

**Tamera Marko and Mario Ernesto Osorio**, Emerson College  
*When the Student Receives an "A" and The Worker Gets Deported*

**Tony Scott**, Syracuse University  
*Curriculascapes: Precarity and Knowing in Austerity-Era Composition*

**Julie Cook**, University of North Carolina - Charlotte  
*Structuring Writing Programs in the Age of Austerity*

**Concurrent Session G.9** 4:30-5:45 PM  
Bingham Humanities 219 Chair: Yu-Kyung Kang

### **It Was Race the Whole Time: Anti-Racist Futures for Language Rights Activism**

**Rubén Casas**, University of Washington Tacoma

**Tom McNamara**, Lewis University

**Katherine Flowers**, Mississippi State University

**Yu-Kyung Kang**, Gonzaga University

**Concurrent Session G.10** 4:30-5:45 PM  
Bingham Humanities 221 Chair: Rick Wysocki

### **Queer Matters: Bodies, Archives, and Material Futures**

**Michael Baumann**, Marian University & University of Louisville  
*Coming Out Pedagogies: A Study on LGBTQ College Writing Instructors*

**Caleb Pendency**, Miami University of Ohio  
*Queering Agency in Literacy: Queer Bodies as Literacy  
Agents in Appalachia*

**Rick Wysocki**, University of Louisville  
*Queer Curatorial Rhetoric: Rhetorical Negotiations in the  
Materialization of a Queer Archive*

**Christina Puntasecca Luigi**, Wright State University  
*“We Serve All Who Served?”: Digital Genre Analysis of  
Veteran Affairs Medical Centers’ Inclusion Practices Post-  
Don’t Ask, Don’t Tell.*

**Concurrent Session G.11****4:30-5:45 PM**

Bingham Humanities 223

Chair Andrea Olinger

**Modal Matters: Noise, Bodies, and the Material Realm**

**Caleb Andrew Milligan**, University of Florida  
*Making Noise at the Limits of Writing: Sonic Glitch and  
Embodied Composition*

**Andrea Olinger**, University of Louisville  
*The Body as Material: Challenging Audio-Centrism in  
Interview-Based Research*

**Eric Detweiler**, Middle Tennessee State University  
*Toward Future Methodologies for Studying the Circulation of  
Podcasts*

**Ashok Bhusal**, The University of Texas at El Paso  
*Multimodality, a Rhetorical Actor*

**Concurrent Session G.12****4:30-5:45 PM**

Bingham Humanities 121

Chair: Rebecca Rickly

**Making Theory: Labor, Productivity, and Defining What Matters**

**Chalice Randazzo**, Eastern Michigan University  
*Building Service Learning to Subvert Exclusionary Hiring Expectations*

**Brian Hendrickson**, Roger Williams University  
*Exploring How Productive Theoretical Tensions Shape the Institutional Labor of Writing Programs*

**Sandra Tarabochia**, University of Oklahoma  
*Self-Authorship and Faculty Writers' Trajectories of Becoming*

**J. Michael Rifenburg**, University of North Georgia  
*Making it Count: Shaping Public Scholarship for Local Promotion and Tenure Guidelines*

**Concurrent Session G.13****4:30-5:45 PM**

Bingham Humanities 217

Chair: Elizabeth F. Chamberlain

**Rewriting Global Narratives of Catastrophe**

**Lisa L. Phillips**, Texas Tech University  
*The Matter of Incremental Fallout, Environmental Catastrophe, and Long Dyings*

**Christina Boyles**, Michigan State University  
*Decolonizing Disaster: Understanding Puerto Rico's Post-Maria Future through the Hurricane of 1928*

**Elizabeth F. Chamberlain**, Arkansas State University  
*"What a Waste": Why Obsolescence is the Wrong Lens for Digital Writing and E-Waste*



**Robert Eric Shoemaker**, University of Louisville  
*Redefining Eco-Pedagogy For the New Weathers*

**Concurrent Session G.14****4:30-5:45 PM**

Bingham Humanities 209

Chair: Chris Scheidler

**Making Multimodal Matters: Challenging  
Understandings of (Multi)modality**

**Shannon Howard**, Auburn University Montgomery  
*Reconsidering Analog Technology, Materiality, and the  
"Digital Native"*

**Emma Kostopolus**, University of Kansas  
*Rethinking Blair's Heuristic for New Media*

**Chris Scheidler**, University of Louisville  
*Remaking Modality: A Transmodal Theory for Future  
Matters*

**Concurrent Session G.15****4:30-5:45 PM**

Bingham Humanities 117

Chair: Christina Cedillo

**Teaching, Enacting, and Deflecting Civic Action**

**Candace Epps-Robertson**, University of North Carolina-  
Chapel Hill  
*Teaching and Preaching for Citizenship: African American  
Women and Rhetorics of Citizenship in the Church*

**Elizabeth Straathof**, University of Maryland  
*The Rhetorics of Neoliberalism and Civic Engagement: The  
Role of Celebrity*

**Daniel Floyd**, University of Cincinnati  
*Rhetorical Detainment: The Boring Rhetoric of Immigrant  
Detention Center*

**SATURDAY, OCTOBER 27, 2018**

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**Breakfast** **8:30-9:00 AM**  
Strickler Lobby

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**Maker Session H.1** **9:00-10:15 AM**  
Bingham Humanities 101**Cutting out Literacy Identities a Stack at a Time:  
Assembling an Intersectional Feminist Maker-  
Workshop****Dana Kinzy**, University of Illinois at Urbana-Champaign**Alexandria Kapczynski**, University of Illinois at Urbana-  
Champaign**Jessica Witte**, University of Illinois at Urbana-Champaign

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**Concurrent Session H.2** **9:00-10:15 AM**  
Bingham Humanities 103                      Chair: Sarah Warren-Riley**Theorizing Effects and Interactions of Texts Across Time,  
Space, and Culture****Julie C. Bates**, Millikin University  
*Little Moments of Intervention***Chris Mays**, University of Nevada-Reno  
*Writing Pasts, Writing Futures***Sarah Warren-Riley**, Illinois State University  
*Residue in Social Media Circulation*



SATURDAY, OCTOBER 27

**Concurrent Session H.3**

**9:00-10:15 AM**

Bingham Humanities 108

Chair: Cassandra Book

**Preparing Students for Writing Futures: New Possibilities for Transfer in WAC, FYC, WCs, and TA Education**

**Elizabeth Burrows**, Auburn University at Montgomery

**Amy Lee Locklear**, Old Dominion University & Auburn University at Montgomery

**Cassandra Book**, Old Dominion University & University of Louisville

**Elizabeth D. Woodworth**, Air War College, Maxwell Air Force Base

**Concurrent Session H.4**

**9:00-10:15 AM**

Bingham Humanities 114

Chair: Shakil Sarforaz Rabbi

**Making Future Now: Multilingual Graduate Students, Literacy Sponsors, and Transfer in Academic Socialization**

**Eunjeong Lee**, Queens College

**Shakil Rabbi**, Bowie State University

**Raymond Rosas**, Pennsylvania State University



SATURDAY, OCTOBER 27

**Concurrent Session H.5**

**9:00-10:15 AM**

Bingham Humanities 207

Chair: Vanessa Kraemer Sohan

**Parenting Matters: Invisible Bodies in the Work of Composition**

**Samantha NeCamp**, University of Cincinnati

**Vanessa Kraemer Sohan**, Florida International University

**Michael Sohan**, Florida International University

**Brice Nordquist**, Syracuse University

**Concurrent Session H.6**

**9:00-10:15 AM**

Bingham Humanities 106

Chair: Yvonne R. Teems

**Materializing Futures for Writing Studies in University-Wide Community Engagement**

**Yvonne R. Teems**, Hofstra University

**Stephanie Wade**, Bates College

**Lara Smith-Sitton**, Kennesaw State University

**Concurrent Session H.7**

**9:00-10:15 AM**

Bingham Humanities 123

Chair: Missy Watson

**Averting Colorblind Translingualism: Linguistic Discrimination as Racial Violence**

**Missy Watson**, City College of New York, CUNY  
*Emphasizing Languageing, Overlooking Race: Tendencies in Translingualism*

**Rachael Shapiro**, Rowan University



SATURDAY, OCTOBER 27

*The Violence of Colorblind Translingualism*

**Karen Rowan**, California State University-San Bernadino  
*Toward an Anti-Racist Translingual Pedagogy*

**Concurrent Session H.8**

**9:00-10:15 AM**

Bingham Humanities 215

Chair: Ashley Ludwig

**Students Matter: Qualitative Studies and Pedagogical Designs**

**Julie Nelson Christoph**, University of Puget Sound  
*Does Writing Matter? Understanding Beginning College Students' Self-Perceptions as (Non-)Writers*

**Ashley Ludwig**, Auburn University  
*Student Veterans and Writing Support: Barriers to Engagement and Opportunities to Make "Work" Matter*

**J. Christian Tatu and Bianca Falbo**, Lafayette College  
*What Students Tell Us about College Writing (And How to Make Sure We're Listening)*

**Lonni Pearce**, University of Colorado Boulder  
*Meeting Students Where They Are: The Opportunities of Hybrid Writing Courses*

**Concurrent Session H.9**

**9:00-10:15 AM**

Bingham Humanities 219

Chair: Jabari Mahiri

**Community Writing Centers, Anti-Racist Rhetoric, and the University**

**Michael Edward Dimmick**, University of Houston-Downtown

**Lauren Chaney**, University of Houston-Downtown

**Dagmar Scharold**, University of Houston–Downtown

**Concurrent Session H.10****9:00-10:15 AM**

Bingham Humanities 221

Chair: Ethna D. Lay

**Making Data Matters: Rhetorics of Big (and small) Data  
for Writing Studies**

**Ethna D. Lay**, Hofstra University

*Making and Knowing: Blogging, Distant Reading and  
Undergraduate Research in First-Year Composition*

**Kate Pantelides**, Middle Tennessee State University

*A Matter of Time: Combining Big Data and Microanalytic  
Glimpses of Conferences in the Field*

**Concurrent Session H.11****9:00-10:15 AM**

Bingham Humanities 223

Chair: Christina Cedillo

**(Re)Making Feminist Rhetorics Matter**

**Dylan Marie Colvin**, Wright State University

*"Do Work that Matters Vale la Pena": Bridging Gloria  
Anzaldúa's Work from the University to the Community*

**Mais Al-Khateeb**, New Mexico State University

*Rethinking Ethics of Hope and Care in Feminist Rhetorical  
Research*

**Jennifer Nish**, Texas Tech University

*Beyond Slacktivism: Rhetoric, Orientation, and Feminist  
Activism*

**Julie Myatt**, Middle Tennessee State University

*The Ethos of AWAKE: Successfully Advancing Progressive  
Agendas in Conservative Political Environments*

**Concurrent Session H.12****9:00-10:15 AM**

Bingham Humanities 121

Chair: Jeffrey Klausman

**Making Student Writing and Research Matter****Chris Hassay**, Moravian College*Emergent Design within an FYC Classroom: Action Research in First Year Writing***Mandy Olejnik**, Miami University*Toward Practicing Research that Includes and Highlights Undergraduate Writing Major Voices***Caitlin Larracey**, University of Delaware*Collaborative Action: Undergraduate Research as an Occasion for Change***Concurrent Session H.13****9:00-10:15 AM**

Bingham Humanities 217

Chair: Eileen Lagman

**Transnational Literacies: Labor, Ideology, and Affect****Soyeon Lee**, University of Houston*From Non-Native English Speaking Teachers to Transnational Agents: Case Studies of International Graduate Writing Teachers' Academic Labor and Professional Identity***Eileen Lagman**, University of Colorado Boulder*Virtual Nationhood: Why Affects Matter to Transnational Literacy***Xiqiao Wang**, Michigan State University*Observing Literacy Learning across WeChat and Writing Classroom: A Scalar Analysis of One Translingual Student's Multilingualism*

**Concurrent Session H.14****9:00-10:15 AM**

Bingham Humanities 209

Chair: Laurie Gries

**Public Rhetorics for Socially Just Futures: Past and Present****Jennifer Kontny**, Mount Mary University*This is How We Do It: A Rhetorical Analysis of Institutional Statements on Student Protest***Evin Groundwater**, University of Illinois-Urbana  
Champaign*Shadows in the Archive: Divergent Archives, Collective Memory Rhetorics, and the Men's Rights Movement***Brenda Glascott**, Portland State University*Making Future Matters by Learning from Early 20th-Century Feminist Labor Activists: Micropublics, Conflicting Rhetorics, and Resilience***Concurrent Session H.15****9:00-10:15 AM**

Bingham Humanities 209

Chair: Layne Porta Gordon

**Making Writing Instruction Matter to Students and Students as Workers: Strategies and Critiques****Rebecca Hallman Martini**, Salem State University*"More Useful Beyond College?": Writing Outside the University***Layne Porta Gordon**, University of Louisville*Learning and Earning in the Neoliberal University: Making Composition Pedagogy Matter for Student-Workers' Networked Experiences***Alicia Brazeau**, The College of Wooster





SATURDAY, OCTOBER 27

*But Why Does it Matter to Me? Teaching in the Age of Personalization*

**Chad Seader**, William Penn University  
*Collective Identity Formation and Dissipation in Extracurricular Writing Spaces*

**Keynote Session 6**

**10:30-11:15 AM**

Strickler Auditorium

Moderator: Gesa E. Kirsch  
Introduction: Bruce Horner

**Steve Parks**, Syracuse University  
**Ashanka Kumari**, University of Louisville  
*Syrians for Truth and Justice: Articulating Entanglements, Disrupting Disciplinarity*

What does it mean to consider ourselves as human rights activists within a transnational framework? What does our field offer to such work? Through his work with Syrians for Truth and Justice, Parks attempts to address these questions. (GET UPDATED from AK)

**Closing Session**

**11:15-12:00 PM**

Strickler Auditorium

Introduction: Mary P. Sheridan

**Gesa E. Kirsch**, Bentley University  
*The Challenge of Making Our Work Matter in Dark Times: Afterword*

Kirsch argues that it takes courage, heart, passion, and commitment to make our work matter in challenging times when civil rights and environmental protections are under attack. She aims to strike a balance between caution and optimism, introspection and activism.

**Lunch**

**11:00 AM**

Strickler Lobby

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*Language and Writing Studies emphasis*

**Faculty:** Mohammed Albakry, Aleka Blackwell, Erica Cirillo-McCarthy,  
James Comas, Eric Detweiler, Julie Myatt, and Kate Pantelides

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and Writing, Discourse Analysis, Feminist Theory,  
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**Previous Thomas R. Watson Conferences**

---

**2016. Mobility Work in Composition: Translation, Migration, Transformation.** Horner, Bruce, Megan Faver Hartline, Ashanka Kumari, and Laura Sceniak Matravers, editors. *Mobility Work in Composition: Translation, Migration, Transformation*. Utah State, UP, Under Advanced Contract.

**2014. Responsivity: Defining, Encouraging, Enacting Writing for Engagement: Responsive Practice for Social Action.** Eds. Mary P. Sheridan, Megan Bardolph, Megan Hartline, and Drew Holladay. Latham, MD: Lexington Press. 2018.

**2012. Economies of Writing**  
*Economies of Writing: Revaluations in Rhetoric and Composition*. Ed. Bruce Horner, Brice Nordquist, and Susan Ryan. Utah State University Press, 2017.

**2010. Working English in Rhetoric and Composition: Global-Local Contexts, Commitments, Consequences**  
*Reworking English in Rhetoric and Composition: Global Interrogations, Local Interventions*. Ed. Bruce Horner and Karen Kopelson. Southern Illinois University Press, 2014.

**2008. The New Work of Composing**  
*The New Work of Composing*. Ed. Debra Journet, Cheryl E. Ball and Ryan Trauman. Computers and Composition Digital P/Utah State UP, 2012. <http://ccdigitalpress.org/nwc/>

**2006. Narrative Knowledge, Narrative Action**  
*Narrative Acts: Rhetoric, Race and Knowledge*. Ed. Debra Journet, Beth Boehm, and Cynthia Britt. Hampton Press, 2011.

**2004. Writing at the Center**  
*Writing at the Center*. Ed. Jo Ann Griffin, Carol Mattingly, and Michele Eodice. IWCA Press, 2007.

**2002. Composing Identities**

*Identity Papers: Literacy and Power in Higher Education.* Ed. Bronwyn T. Williams. Utah State University Press, 2007.

**2000. Labor, Writing Technologies, and the Shaping of Composition in the Academy**

*Labor, Writing Technologies, and the Shaping of Composition in the Academy.* Ed. Pamela Takayoshi and Patricia Sullivan. Hampton Press, 2006.

**1998. Multiple Literacies for the Twenty-First Century**

*Multiple Literacies for the Twenty-First Century.* Ed. Brian Huot, Charles Bazerman, and Beth Stroble. Hampton Press, 2003.

**1996. The Professionalization of Composition, 1963-1993**

*History, Reflection, and Narrative: The Professionalization of Composition, 1963-1983.* Ed. Mary Rosner, Beth Boehm, and Debra Journet. Ablex, 1999.

**Thomas R. Watson Visiting Distinguished Professors of Rhetoric and Composition**

---

2017, LuMing Mao

2015, Dànielle DeVoss

2013, Carolyn R. Miller

2011, A. Suresh Canagarajah, Ralph Cintron, and Brian Street

2010, Marilyn Cooper

2008, Keith Gilyard

2006, Deborah Brandt

2003, Cynthia Selfe

2001, Cheryl Geisler

1999, George Hillocks

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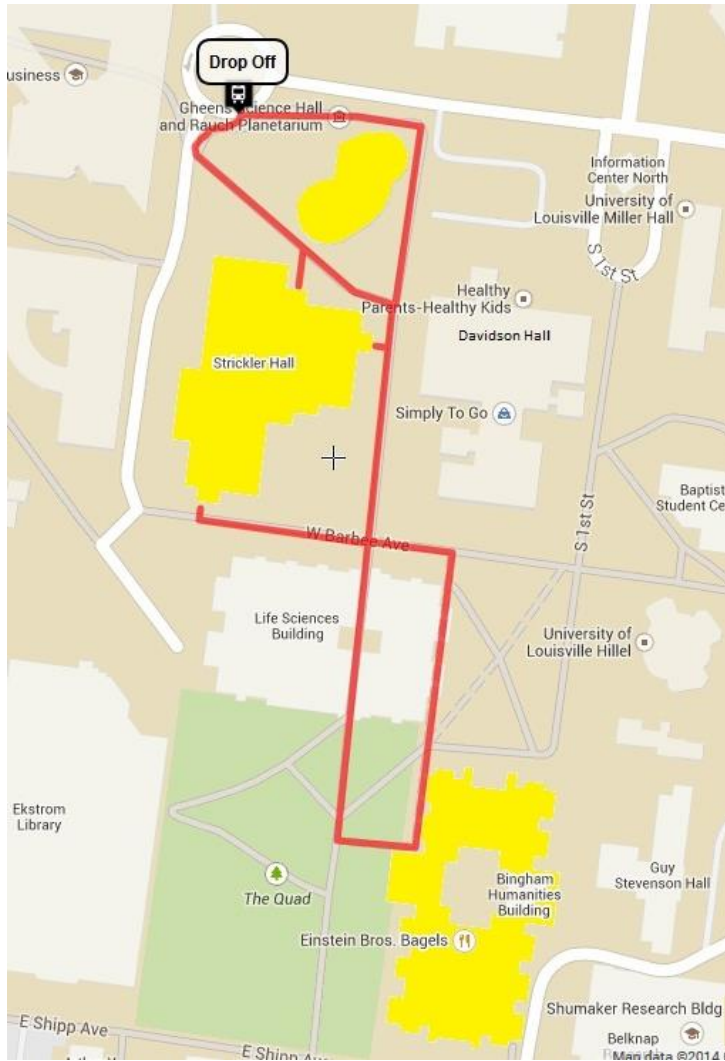


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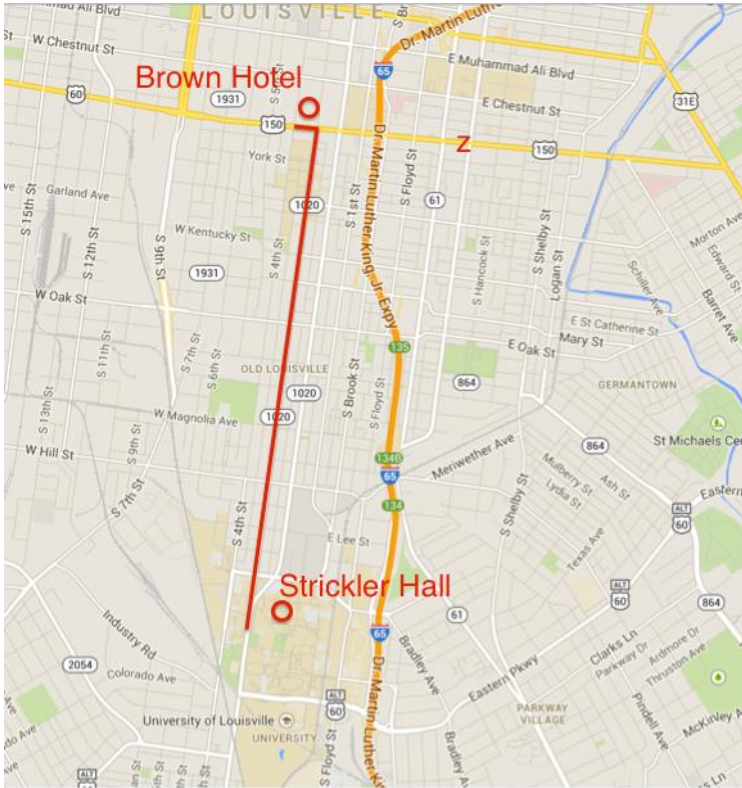
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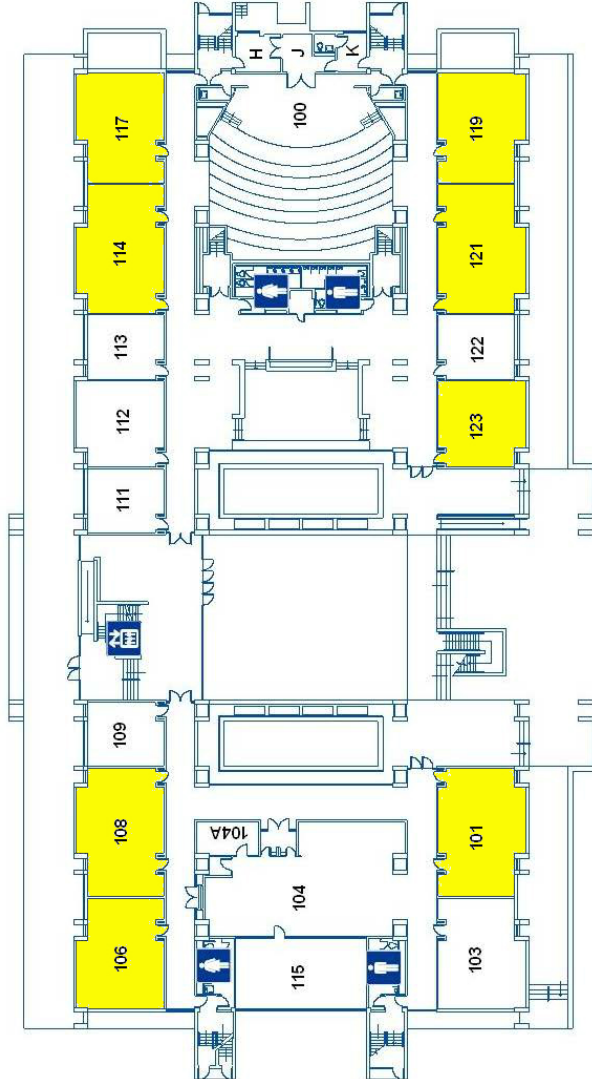
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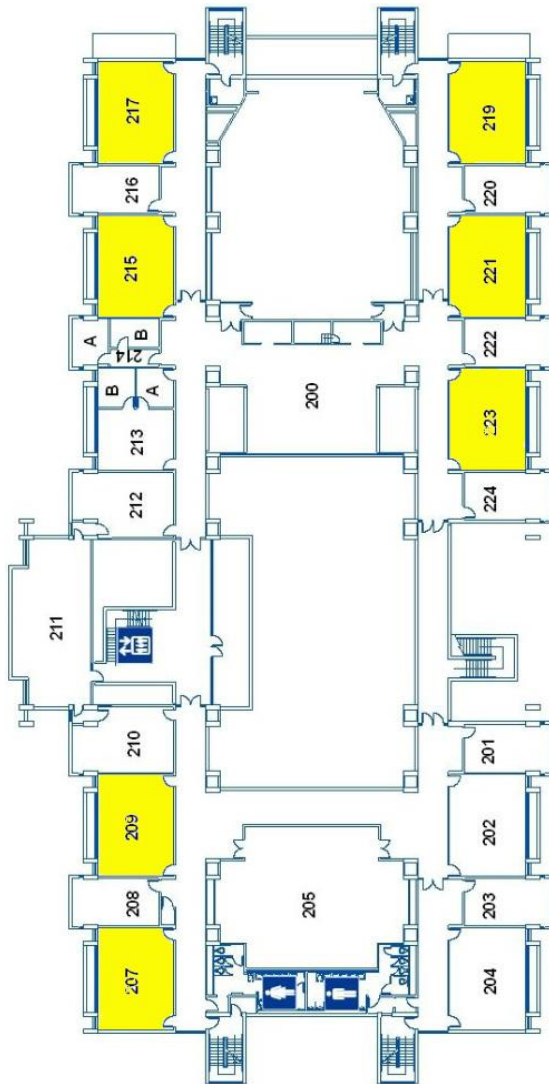
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# NOTES





# NOTES



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