Our Role

• Community Kick-off Meeting
• How Clean is Clean?
• Identifying Assets and Project Naming
• Green Infrastructure and Stormwater
• Community Voices and the Future Plan
Getting People There

- Mailed invitations for first meeting
- Neighborhood Associations
- Community Centers
- Local Businesses
- Social Media
Issues

• Economic disinvestment
• Connectivity
• Inclusivity
• Perceived/real crime
• Beargrass Creek
How Clean is Clean?
Mini-Brownfields Institute
Identifying Assets
Naming the Project

- Submitted as Germantown/Shelby Park Rail Corridor Planning Project
- Actually 5 neighborhoods
- Louisville Central Rail Corridor
Green Infrastructure
The Future Plan

Importance of ONGOING Community VOICE and INPUT

- Use the plan to further your organizational and community goals
- Use the plan to inform investors and developers
- Use the plan to inform other Louisville Metro projects

Don’t Let the Plan Just Sit On a Shelf!