



What can I do with a Major in...

Studio Art

What is Studio Art?

Studio art, when considered as an academic discipline, is the making of visual art (such as painting, drawing or sculpture), contrasted to the study of art history, for instance. The term can be used more generally just to refer to visual art that is made, or in some cases is similar to that made, in a studio.

College graduates use their education in a wide variety of fields, and your future career may relate more to your personal career interests, work values and transferable skills than any specific academic major. However, the following list contains a representative sample of job titles of former graduates with an Art major. Use this as an idea list, and remember that it represents some, but certainly not all, of the careers you might consider. Some of these jobs also require education beyond a bachelors' degree.

What is Studio Art at U of L?

- Foundations Program
- Art Education
- **2-D Studios** | Drawing | Painting | Photography | Printmaking |
- **3-D Studios** | Ceramics | Fibers | Glass | Sculpture |
- Communication Art & Design (Graphic Design)
- Interior Architecture (Interior Design)

Degrees in Studio Art at U of L:

Bachelor of Arts:

A mixed media degree, with courses taken in – ceramics, drawing, fiber, glass, photography, printmaking, painting, sculpture, and design.

Bachelor of Fine Arts:

Degrees are offered in – Interior architecture, communication art and design, 2-D studios, and 3-D studios.

- The **BFA** degree is primarily intended for professionally oriented students and those planning to pursue graduate work in the studio arts

MA Degrees:

Studio Art, Critical and Curatorial Studies, and Art History

MAT:

Art Education P-12

Occupational Overview

The study of art encompasses a variety of media to express human thoughts, interests, attitudes, emotions and ideas.



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Employment Requirements

Fine arts is a complex field from a career standpoint because the fine artist is his/her own employer and promoter. Because it may take many years to develop a career as a successful artist, most graduates initially seek ways of earning a living other than from sales of their personal work. This takes determination and perseverance with no strictly defined career path. The choices are very individual. This might mean a position in an arts organization or a design support positions. Some art students prepare to teach. It is not unusual for fine artists to experiment with different options for a few years.

Career Opportunities in Studio Art:

Related Job Titles

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|--------------------------------|------------------------------|--------------------------------|
| Advertising Artist | Motion Picture Animator | Urban Designer |
| Bookplate Artist | Graphic Designer | Book Jacket Designer |
| Fashion Artist/Designer | Photojournalist | Art Therapist |
| Motion Picture Artist | Art Conservator | Display Designer |
| Advertising Designer | Color Expert | Landscape Architect |
| CAD Designer | Graphist | Stencil Cutter |
| Filmmaker | Printing Designer | Artist |
| Motion Picture Scenic Designer | Art Consultant | Display Painter |
| Aerial Photographer | Copyist | Layout Artist |
| Calligrapher | Greeting Card Artist | Still Photographer |
| Floral Designer | Printing Layout Artist | Artist's Agent |
| Municipal Graphic Designer | Art Critic | Drafter |
| Airbrush Artist | Costume Designer Illustrator | Magazine Cover Artist |
| Freelance Letter/Designer | Product Designer | Textile Designer |
| Mural Artist | Art Dealer | Assistant Curator |
| Animator | Courtroom Sketcher | Editorial Illustrator |
| Caricaturist | Impressionist | Magazine Designer/Illustrator |
| Furniture Designer | Quick Sketch Artist | Topographer |
| Museum Artist | Art Director | Auctioneer Transporter |
| Antiques Dealer | Decorator | Engraver |
| Cartoonist | Interior Decorator | Mannequin Decorator |
| Gallery Owner | Sculpturist | Toy Designer |
| Newspaper Artist | Art Exhibition Coordinator | Audio Visual Artist/Designer |
| Architectural Model Builder | Designer | Engrosser |
| Catalog Illustrator | Internet Designer | Mechanical & Production Artist |
| Gemologist | Set Designer/Illustrator | Bank Note Designer |
| Newspaper Illustrator | Art Graphic Assistant | Environmental Designer |
| Architectural Renderer | Direct Mail Artist | Medical Illustrator |
| CD/Record Cover Designer | Jewelry Designer | Trademark Designer |
| Glass Blower | Silhouette Artist | Billboard Artist |
| Newspaper Layout Artist | Art Historian | Etcher |
| Art Administrator | Direct Mail Layout | Memorial Designer |
| Ceramic Artist | Kitchenware Designer | Typographical Artist |
| Graphic Arts Technician | Silkscreen Artist | Book Illustrator/Designer |
| Photographer | Art Teacher | Exhibit Designer |
| Art Buyer | Display Artist | Millinery Designer |
| Cinematographer | Label Designer | Upholstery Fabric Designer |
| | Stained Glass Artist | Fabric Designer |



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Employers/Industries and Success Strategies:

Art Museums/Galleries: Education – Administration – Curatorial – Conservation – Registrar – Collections Management – Sales – Publications – Development – Public Relations – Exhibit Design/Preparation – Archivist – Tour Guides/Docent

Employment Settings: Government or private museums – Local historical societies - Galleries

Suggested Strategy: Intern or volunteer in an art museum. Develop strength in art history areas. Acquire skills in research, fundraising, nonprofit management. Earn an advanced degree for advancement or entry level (depending on position).

Commercial Art: Graphic Art – Computer Graphics – Illustration – Advertising

Employment Settings: Newspapers – Publishing houses – Advertising agencies – Design firms – Product design divisions or large companies – Small design firms – Department stores – TV/motion picture industry – Books/magazines/trade publications – Internet media companies – Freelance

Suggested Strategy: Develop a strong portfolio. Gain computer/technical skills. Secure an internship in a related area. Consider supplementing curriculum with coursework in advertising or business.

Education: Studio Art – Fine Arts – Art History

Employment Settings: Art schools – K-12 schools – Colleges/universities – Adult/community programs – Libraries – Museums – Alternative schools – Group homes

Suggested Strategy: Obtain certification for public school teaching (graduate degree usually required for post-secondary teaching). Gain experience working with target population (children or adults).

Art Therapist: Hospitals – Nursing homes – Mental health facilities – Rehabilitation centers – Nonprofit organizations

Suggested Strategy: Earn an advanced degree/certification in art therapy. Supplement curriculum with coursework in psychology. Gain experience working in a helping relationship with diverse individuals.

Media: Sales – Programming – Design – Video – Production – Editing – Art Journalism – Illustration – Art Criticism – Animation

Employment Settings: Corporate media departments – Federal, state, local government – Nonprofit agencies – Public relations and advertising firms – Independent production companies – Art-related publications – Publishing houses – Newspapers/magazines

Suggested Strategy: Develop a strong portfolio. Gain internship experience related to specific area of interest. Supplement curriculum with coursework in business, journalism, communication, or broadcast/electronic media.

Photographer: Museums and historical societies – Media organizations – Photo agencies/studios/auction houses – Libraries – Freelance – Large corporations - Hospitals

Suggested Strategy: Apprentice with a freelance photographer. Prepare a strong portfolio (B&W, color). Obtain a staff photographer position with the yearbook, campus newspaper, or magazine. Act as A/V assistant or projectionist.

Art Sales: Galleries – Museums – Auction houses – Specialty stores

Suggested Strategy: Gain sales experience. Establish contacts by attending shows/openings.



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Volunteer in museums, membership drives, and community outreach programs. Serve as a student assistant in a university gallery.

Fashion/Textile/Interior Design: Pattern companies – Apparel manufacturers/textile mills – Interior design departments – Commercial/residential design firms - Freelance

Suggested Strategy: Develop a strong portfolio. Complete an internship in a related area. Create and fit costumes for stage productions. Research requirements for entry into different career areas, as some may require specialized training.

Some Organizations That Typically Employ Art Majors:

Art studios
Apparel manufacturers/textile mills
Government & private museums/galleries
Newspapers/publishing houses
Local historical societies
Advertising agencies, magazines/newspapers
Auction houses, photo agencies & studios
and trade publications
Department/retail stores
Film/motion pictures and Media production
Public/private art schools
companies
Adult & community programs
Private/Local arts councils
Libraries
Hospitals, nursing homes, rehabilitation centers,
Guidance facilities

Related Links in the Studio Art Discipline:

Professional Association Links

The Art Association
College Art Association (CAA)
Prescott Fine Arts Association
The Light Factory

Ideas for Volunteer/Internship/ Co-op

Artist Resources & Job Listings
Studio Art
The complete resource for careers in the visual arts
Arts Employment
MonsterTRAK



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<http://online.onetcenter.org>



<http://www.bls.gov/oco/>