



What can I do with a Major in... Management

What is Management

Management is the use of behavioral science concepts, strategy and entrepreneurial thinking, to make decisions for effectively and efficiently running a profit or nonprofit business. Managers make such decisions in order to reach the goals of any organization.

The study of management includes learning what motivates people, how to optimize employee satisfaction and productivity; how to plan, organize, and control work; how to make decisions using information systems and quantitative information; and how to implement organizational strategies.

Nearly all organizations--large or small, profit or nonprofit--offer a variety of management careers. Operations manager, human resource manager, line supervisor, small business manager, corporate administrator, and international business are only a few of the careers which may be available to you with a bachelor's degree in management.

What is Management at UofL

The University of Louisville offers a Bachelor of Science in Business Administration degree with a major in Management through the College of Business. This program provides you with general training and instruction in management along with the opportunity to take specialized elective courses. Internships and cooperative work/study programs are also available, enabling you to gain valuable work experience while earning credit towards your degree. Computer programs and class projects enable you to develop decision skills that are used in managing an organization.

After graduating with a management major from the University of Louisville you will be able to:

- Solve problems
- Be creative
- Work effectively with others
- Communicate effectively
- Integrate different concepts
- Lead

Graduates of the BSBA program should:

- Be competent in their discipline.
- Be problem solvers.
- Have an awareness of ethical issues.
- Be effective communicators.
- Be knowledgeable of business disciplines.
- Be competent with technology.
- Have awareness of the global business environment.
- Appreciate diversity.



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Degree in Management at U of L:

Bachelor of Science in Business Administration - Major in Management

Career Opportunities in Management

Advertising Account Executive Consultant	Benefits Administrator	Branch Manager/Loan Officer
Customer Service Manager	Contract Administrator	Credit Manager
Facilities Planner	Distribution Manager	Entrepreneur
Food/Beverage Manager	Financial Aid Director	Financial Analyst
Hotel/Motel Manager	Fundraiser/Development Officer	Hospital Administrator
Insurance Agent/Broker	Human Resources Generalist	Information Systems Manager
Inventory Control Specialist	Insurance Underwriter	International Trade Specialist
Labor Relations Specialist	IRS Revenue Officer	Job Analyst
Nursing Home Administrator	Management Trainee	Market Research Analyst
Public Administrator	Operations Manager	Property Manager
Realtor	Public Relations Specialist	Purchasing Agent
Sales Manager	Retail Buyer	Retail Store Manager
	Securities Broker	Training Specialist

Types of Managers

Supervisor or Junior Manager

Plans and schedules day-to-day employee operations, directing each type of production or service activity.

Team Manager

Works with small group of other employees to share ideas, overcome negative attitudes, and improve interpersonal communication skills.

Project Manager

Coordinates a design project through communication and teamwork, usually in computer science or engineering.

Middle Manager

Operates between junior and top managers, possibly overseeing branch or regional offices.

International Manager

Oversees an overseas branch of a corporation or a department dealing specifically with international issues.

Top Manager

Oriented toward dictating and forecasting a group's policies and goals, with an eye toward social, technological, and political trends.

Chief Executive Officer

In charge of an entire company or corporation, maximizing profit while minimizing difficulties within the organization or its relationship with outside entities.



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Related Links in Management

Job & Internship Search Links

MonsterTRAK <http://www.monstertrak.com>

America's Job Bank <http://www.ajb.dni.us>

Brass Ring <http://www.brassring.com>

JobWeb <http://www.jobweb.com/employ/fairs/default.asp>

DICE- Job Site for Technology Careers <http://www.dice.com>

Career Links

Executive and Management Jobs Page: NationJob <http://www.nationjob.com/management>

Management Job Network : Management jobs in all career fields and industries

Directory of Salary Surveys on the Web <http://www.salary.com/>

Professional Associations Links

Association for information systems <http://www.aisnet.org/>

Chartered Institute of Purchasing and Supply <http://www.cips.org>

Institute for Operations Research and Management Sciences <http://www.informs.org>

Institute of Operations Management <http://www.iomnet.org.uk>

National Association of Purchasing Management <http://www.napm.org>

Association for Computing Machinery <http://www.acm.org>

Institute For Certification of Computing Professionals <http://www.iccp.org>

Computing Research Association <http://cra.org>

Salary/Outlook Info



<http://online.onetcenter.org>



<http://www.bls.gov/oco/>