



# What can I do with a Major in... **Equine Industry**

## **What is the Equine Industry Program?**

The Equine Business major is designed to prepare a diversified student body for a wide variety of career opportunities in the global equine industry. Effective oral and written communication skills are important for career success. Additionally, students will benefit from courses in accountancy, economics, math, microcomputer application, and statistics.

### **Graduates from the Undergraduate Equine Industry Program should be able to:**

- Display proficiency in the basic core business disciplines as they relate to the equine industry.
- Demonstrate their technical writing skills through paper organization, grammar and spelling proficiency, and subject detail.
- Use quantitative methods to identify and focus on a problem, locate data, and determine the methodology necessary to evaluate decision alternatives.
- Communicate information concisely and effectively.
- Understand the current issues that impact the equine industry.
- Create a business plan for an equine-related enterprise.

## **What is the Equine Industry Program at U of L?**

There is no educational opportunity in North America quite like the Equine Industry Program offered by the University of Louisville's College of Business. For any young person aspiring to a career in the horse business, no other college degree is as purposeful.

Equine majors take the entire business administration core, as well as 30 hours of specialized courses in the business of horses. UofL is located in the heart of horse country, permitting classroom instruction to be supplemented with field trips, prominent guest lecturers, and internships.

Students from participating states may qualify for in-state Kentucky tuition rates through the Academic Common Market.

Individuals who have completed a baccalaureate degree (BS or BA) may seek to earn a one-year postgraduate Certificate in Equine Business.

High academic standards and a unique program have attracted an experienced and diverse faculty interested in the education and careers of students, research, and the application of sound management practices to the industry.

UofL's business college is accredited by the AACSB-International, the premier business school governing body, and has been ranked among the leading entrepreneurship programs in North America.

### **Degrees in the Equine Industry Program at U of L:**

The University of Louisville offers a **Bachelor of Science in Business Administration (BSBA)** degree with a major in Equine Business through the College of Business. The four-year BSBA degree consists of a minimum of 126 credit hours. A one-year Certificate in Equine Business is available to persons who have earned a four-year degree and are seeking



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specialized training in Equine Business. The Certificate program is an undergraduate course consisting of 30-33 credit hours of specially tailored equine courses.

## Occupational Overview

Careers in Equine Business can be exciting, challenging and rewarding. As the effects of competition, market saturation, and declines in foal production impact equine enterprises, the need for business-trained professionals with expertise in the equine industry to operate these companies is increased.

The opportunities for employment are as varied as the students pursuing the major and encompass numerous occupations. Graduates of the program are working as equine insurance adjusters, bloodstock agents, race track administrators, farm managers, equine product salespersons, and administrators for breed and racing organizations. Companies which have hired EIP graduates include Churchill Downs, The Jockey Club, The Ontario Jockey Club, International Racehorse Transport, Equisource, Thoroughbred Breeders Association, Thoroughbred Owners of California, Lane's End, and the Kentucky Horse Park.

## Related Links in the Equine Industry Discipline:

### Major Thoroughbred Racetracks

- Aqueduct/Belmont/Saratoga (NY)
- Arlington Park (IL)
- Bay Meadows (CA)
- Calder Race Course (FL)
- Canterbury Park (MN)
- Churchill Downs (KY)
- Del Mar Thoroughbred Club (CA)
- Ellis Park (KY)
- [Emerald Downs \(WA\)](#)
- Fair Grounds Race Course (LA)
- Gulfstream Park (FL)
- Hawthorne (IL)
- Hollywood Park (CA)
- [Keeneland \(KY\)](#)
- Laurel Park (MD)
- Lone Star Park TB (TX)
- Monmouth Park (NJ)
- Oaklawn Park (AR)
- Penn National (PA)
- Philadelphia Park (PA)
- Pimlico (MD)
- [Prairie Meadows TB \(IA\)](#)
- Remington Park (OK)
- Retama Park (TX)
- Santa Anita (CA)
- Stampede Park TB (CN)
- [Suffolk Park \(MA\)](#)
- Turfway Park (KY)
- Woodbine TB (CN)



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### Standardbred/Quarter Horse Tracks

Blue Ribbon Downs  
Eureka Downs  
Freehold Raceway (NJ)  
Hoosier Park (IN)  
Lone Star Park QH (TX)  
Los Alamitos Raceway (CA)  
Meadowlands (NJ)  
[Prairie Meadows QH \(IA\)](#)  
The Red Mile (KY)  
Remington Park QH (OK)  
Retama Park QH (TX)  
Ruidoso Downs (NM)  
Scioto Downs (OH)  
Stampede Park SB (CN)  
Woodbine/Mohawk (CN)

### Some Major Facilities or Groups (US/CN)

Gov. James B. Hunt, Jr. Horse Complex  
Kentucky Fair & Exposition Center  
Kentucky Horse Park  
Lazy E Arena  
Spruce Meadows (Canada)  
Virginia Horse Center  
Will Rogers Memorial Center

### Major National Horse Organizations

American Association of Equine Practitioners  
American Driving Society  
American Horse Council  
American Morgan Horse Association  
American Paint Horse Association  
American Quarter Horse Association  
American Saddlebred Horse Association  
Appaloosa Horse Club  
Arabian Horse Association  
Assoc. of Racing Commissioners International  
Carriage Association of America  
Foundation Quarter Horse Breeders Association  
Hambletonian Society  
Harness Tracks of America  
Intercollegiate Horse Shows Association  
National HBPA  
National Cutting Horse Association  
National Museum of Racing and Hall of Fame  
National Reining Horse Association  
N.A. Riding for the Handicapped Association  
NTRA/Breeders' Cup Limited  
Performance Horse Registry  
Professional Rodeo Cowboys Association  
Tennessee Walking Horse Breeders & Exhibitor  
The Jockey Club  
Thoroughbred Owners & Breeders Association  
Thoroughbred Racing Associations



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United Professional Horsemen's Association  
U.S. Equestrian Federation  
U.S. Eventing Association  
United States Equestrian Team  
United States Polo Association  
United States Trotting Association

### Multi-Breed/Sport Equine Events

All American Quarter Horse Congress  
Calgary Stampede  
Eastern States Exposition  
Fair Hill International  
FEI World Equestrian Games 2010  
Grand National Rodeo, Horse, and Stock Show  
Hampton Classic (Hunters/Jumpers)  
Houston Livestock Show & Rodeo  
Illinois State Fair  
Iowa State Fair  
Kentucky State Fair  
National Horse Show  
North American International Livestock Expo  
National Western Stock Show  
Ohio State Fair  
Rolex Kentucky Three-Day Event  
Royal Agricultural Winter Fair  
San Antonio Stock Show & Rodeo  
Southwestern Exposition & Livestock Show  
Tevis Cup (Endurance Riding)  
Upperville Colt and Horse Show  
Washington (DC) International Horse Show

### Salary/Outlook Info



<http://online.onetcenter.org>



<http://www.bls.gov/oco/>