



# What can I do with a Major in... **Business Administration**

## **What is Business Administration at U of L?**

To produce the next generation of business leaders through programs that meet the specific needs of today's students and to provide them with the skills needed to succeed in tomorrow's business world. Our Management and Entrepreneurship Department at the University of Louisville offers a Bachelor of Science in Business Administration degree with a major in Management and a PhD in Entrepreneurship through the College of Business. This program provides you with general training in management along with the opportunity to take specialized elective courses. Computer programs and class projects enable you to develop decision skills that are used in managing an organization. The Louisville MBA program will help you achieve your full potential. Here you can learn the strategic thinking, communication, and leadership skills that are critical for success in business. We can help you become a creative thinker who can readily adapt to the rapidly changing environment. With the analysis and problem solving skills that you learn here, you will be ready to recognize and take advantage of a wealth of opportunities. With an MBA from the University of Louisville, you will earn a degree from a program with national and international recognition that has been producing business leaders for more than half a century. You will be learning from dedicated professors who bring a wealth of real world experience to the classrooms in our state of the art wireless technology facility. You will learn alongside a diverse student body composed of working professionals who will become your classmates.

## **Degrees in Business Administration at U of L:**

Bachelor of Science in Business Administration  
Master of Business Administration (MBA)  
(programs)  
The Professional MBA  
IMBA - The MBA for Entrepreneurial Thinking  
Joint MBA/Master of Accountancy Degree  
Joint MBA/MEng  
Joint MBA/JD Degree  
International MBA Programs  
Europe  
Panama  
Athens  
Ph. D. in Entrepreneurship

## **Occupational Overview**

With an MBA you will be prepared to run new ventures within existing organizations or to start your own company. Entrepreneurship is as important today to the largest corporations as it is to start-ups. The business environment of the 21st century requires the integration of sound business and management practices, entrepreneurial thinking, technologi-



# What can I do with a Major in... **Business Administration**

cal innovation, effective strategies and versatile human resources. A thorough understanding of entrepreneurial thinking, emphasis on leadership, strategic thinking, communication skills, and an immersion in global business, are all important elements.

## **Employment Requirements**

Forming strong relationships with your fellow students is one of the most beneficial rewards of earning your MBA at the University of Louisville. You will learn to both lead a team and become recognized as a valuable contributor to a team. These relationships will also form the core of your networking for years to come.

During your education and upon graduation, you will have access to our vast network of alumni. Our alumni include CEO's, CFO's, COO's, and other industry and community leaders.

## **Career Opportunities in Business Administration:**

Research and Forecasting  
Economic Advising  
Teaching--primary, secondary schools, colleges or private schools  
Financial institutions  
Trade/labor organizations  
Government agencies  
Educational institutions  
Insurance companies  
Real Estate  
Corporate Financial Management  
Banking  
Risk Management and Insurance  
Marketing  
Securities  
Personal Financial Planning  
Retail, Hotel and Restaurant Business and industry  
Financial institutions  
Government agencies  
Nonprofit and noncommercial organizations  
Management  
Sales/Marketing  
Human Resources  
Self-employment  
Banks and other financial institutions  
Financial planning agencies  
Insurance companies  
Real estate brokers or agencies  
Government agencies  
Corporations  
Private practice



# What can I do with a Major in... **Business Administration**

## **Employers/Industries and Success Strategies:**

Gain good mathematical skills. Develop good interpersonal and communication skills. Get sales experience. Take as much accounting as possible. Plan on MBA for best positions. Plan on graduate degree for advancement. Acquire advanced sophisticated math and statistical knowledge. Develop ability to think in theoretical terms and apply to practical situations. Gain experience through an internship. Provides a good background for owning your own business. Gain leadership experience in an extracurricular activity.

Get hands-on experience through jobs or internships. Must develop career direction and convey area of interest to employers.

## **Related Links in the Business Administration Discipline:**

### **Professional Association Links**

MBA Association  
The Association of MBA  
EFMD - European Foundation for Management Development  
International Association for Management Education (AACSB)  
MBA Career Services Council (MBA CSC)  
MBA Roundtable (MBAR)

### **Career Planning Links**

Breaking B-School Gender Barrier  
Finding Ways to Boost Female M.B.A. Enrollment  
Grooming Minorities For Business School

## **Ideas for Volunteer/Internship/ Co-op**

Internships and cooperative work/study programs are also available, enabling students to gain valuable work experience while earning credit toward their degrees.

## **Salary/Outlook Info**



<http://online.onetcenter.or>



<http://www.bls.gov/oco>