

- How to Recession Proof Your Job Search
- Coupon for free resume critique
- Upcoming Career Development Events

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Career Development

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JANUARY 2010

Mission of the Career Development Center

Let's face it, the economy is still tough this year. It is hard to find a job in this market. But it may be hard in any market, without the proper education and preparation. We offer that preparation at the University of Louisville's Career Development Center.

The goal of the Career Development Center is to educate students on career information. We

provide resources and develop skills for students in the job search process. Specifically we



University of Louisville
Career Development Center

provide mock interviews, resume critiques, graduate school advice,

assessments, advice on choosing a major, and much more.

Although the market is tough, **STUDENTS ARE GETTING JOBS!** The students that are getting jobs are the ones that put in the extra effort.

So start putting in extra effort by visiting your Career Development Center and learning what you can do to better market yourself in this economy.

11 Best-Kept-Secret Careers



1. Accent-reduction specialist
2. Casting director
3. Child life specialist
4. Creative perfumer
5. Health informatics specialist
6. Orthoptist
7. Orthotist/prosthetist
8. Program analyst
9. Program evaluator
10. Prospect researcher
11. Surgical technologist

UN&WR Dec 2008

10 Ways to Recession Proof your Job



Lindsey Pollack, author of "Getting from College to Career"

"If you aren't failing you aren't trying."



1. Avoid the Big Mistake

Don't give up! The economy is rough but people are still getting jobs. The people who are getting jobs are those that work hard at their job search and take part in activities outside of their academics. The people who are getting jobs are coming to their Career Development Offices for advice and support

2. Get Organized

If an employer leaves you a voicemail, you need to have their information readily available so you can call them back as soon as possible! You do not want to miss the perfect job offer because you can not find the employer's e-mail or phone number

3. Become an Industry Insider

Start reading the articles that employees in the field read, start to use the "language." This will show the employer that you are

very interested in the field will be able to hit the ground running in any position you accept.

4. Develop your Personal Brand

Test your resume. Let someone you do not know read it. Ask them "What is unique about me? What type of job am I looking for?" Make sure these statements are clear.

5. Clean up your Online Image

Due to the lack of funds for employee background checks and the ease of access, an increasing amount of employers use Facebook and other online accounts to research prospective employees.

6. Start Networking NOW!

Over 70% of jobs are found through networking. Networking is building relationships by finding people in a field that you would like to work in and ask them some important questions. For example: Can you give me a specific act I can do to improve my skills for a job in this field? Is there someone you know I would benefit from talking with?

7. Persist (Politely)

Always Follow Up. Many

employers may purposefully wait to see which prospective employees take initiative to follow up. They may assume if you are a lazy job applicant, you are a lazy employee.

8. Volunteering

The job market is tough you might not be able to get paid for internships. In volunteer positions you get experience as well as company contacts and references.

9. Fail

If you aren't failing, you aren't trying. If you get to the last step of a job search process and don't get the job. Don't get sad, keep working! Think of all the other applicants who may have applied for the position. Your experience in this process puts you one step ahead of the other applicants.

10. If you don't Remember Anything Else...

(1) Do one thing for your job search EVERYDAY
(2) Build a network
(3) Get Help! Visit your career advisor or faculty advisor for inspiration and new job search tactics.

From the author of "Getting from College to Career," Lindsey Pollack.

Spring 2010 Events

JANUARY

Resume Critique Month

20- Part time Job Fair,
11:00AM-2:00PM, Red Barn

21- Graduate School Info Session, 12:15AM-1:00PM,
Houchens Building Lower Level

FEBRUARY

Career Fair Month

9- Career Fair, 11:00AM-3:00PM, SAC Multipurpose Rm

10- Engineering Career Fair, 11:00AM- 3:00PM SAC Multipurpose Rm

11-31- Symplicity Online Career Fair, 24/7, Online

26- Values Clarification, 1:00PM, 2:00PM, 3:00PM, Ekstrom Library W104

MARCH

12- Big East Career Fair, 11:00AM- 3:00PM
Madison Square Garden

5- StrengthsQuest, 5:00PM
Ekstrom Library

20 Fastest Growing Occupations in Kentucky

- 1 Network systems and data communications analysts
- 2 Database administrators
- 3 Computer software engineers, applications
- 4 Computer software engineers, systems software
- 5 Soil and plant Scientists
- 6 Network and computer systems administrators

- 7 Occupational therapists
- 8 Personal financial advisors
- 9 Athletic trainers
- 10 Physician assistants
- 11 Mental health and substance abuse social workers
- 12 Physical therapists
- 13 Computer systems analysts
- 14 Marriage and family therapists
- 15 Computer and information

- scientists, research
- 16 Mental health counselors
- 17 Securities, commodities, and financial services sales agents
- 18 Environmental engineers
- 19 Medical and public health social workers
- 20 Special education teachers, pre-school, kindergarten, and elementary school



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Expires May 2010-At UofL CDC Only

FREE

Resume Critique

User must call ahead and make an appointment at (502)-852- 6701. This is a reusable coupon. This offer is not valid with any other purchase. It is only valid for students and graduates of U of L of less than one year. Business students are excluded from this offer. Coupon does not need to be presented upon arrival at career center. Copies of coupons are permitted. Cash value is 1/10000000 of a cent..





Career Development Center

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 Louisville, KY 40292

Phone: 502-852-6701

Website: <http://louisville.edu/career/>

Facebook: The Career Development Center at the University of Louisville

See a Counselor Specific to your Major

College of Arts and Sciences

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College of Engineering

James Atkinson: james.atkinson@louisville.edu

School of Music and Alumni

Debra Mayberry: damayb01@louisville.edu

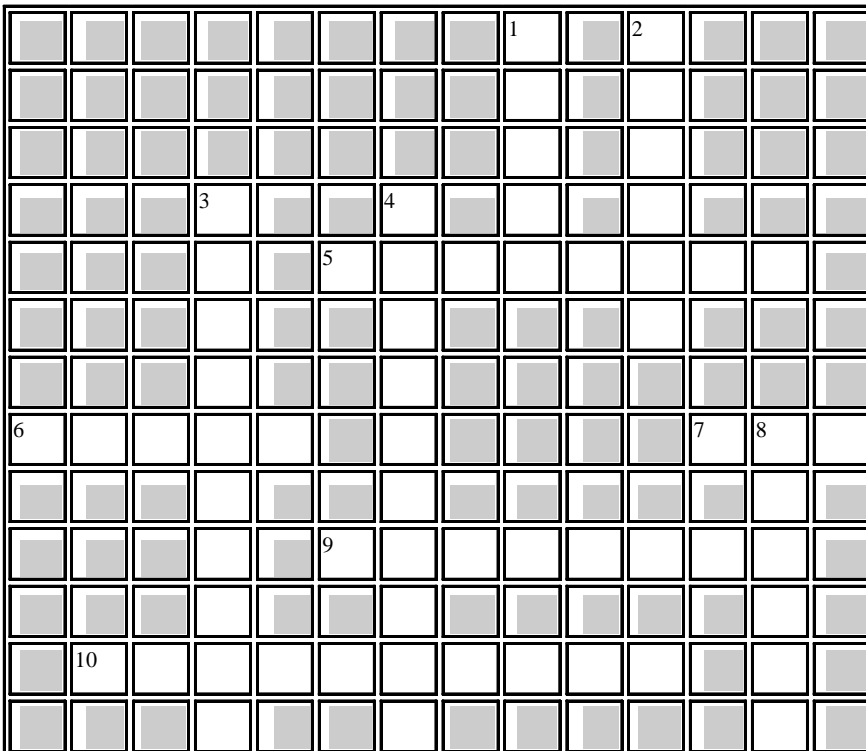
School of Social Work and Education

James Brown: jlbrown@louisville.edu

Career Crossword Puzzle

Down

1. This natural disaster relocated us to Stevenson Hall on Tuesday, August 4, 2009.
2. We offer this assessment to help students identify and evaluate their interest areas.
3. U of L's free online job search website; like Monster, but just for U of L students.
4. Employers use Facebook for employee _____ checks.
8. This document is the first impression you give an employer.



Across

5. This is the U of L mascot.
6. This is an online career library found on the CDC website where you can research employers, industries, and career subjects.
7. This is the standardized test required by many graduate schools.
9. This is the building on campus where the career development center is located.
10. Doing one of these as part of your degree will help you learn about a career field from the inside and provide a bridge between school & the professional world.