

# Vice President for Athletics

## Position Description

### I. Position Summary

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The Vice President for Athletics reports directly to the President. This position is the responsible officer for the University of Louisville Athletic Association., and serves as athletic director. The VP for Athletics is authorized to act for the ULAA, in carrying out the functions according to the terms and conditions of the Management Agreement and Agency Agreement between the University and the ULAA. The Vice President shall advise the president on all matters relating to the university's strategic objectives in the areas of intercollegiate athletics.

### II. Individual Responsibilities

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1. Integrate the Athletic Department and University into a more cohesive environment and improve communication and maximize public perception.
2. Ensure a total emphasis and focus on improving graduation rates and academic success of the student-athletes.
3. Recommend an annual budget for approval by the ULAA board
4. Manage the operational, financial and personnel activities of Intercollegiate Athletics
5. Make arrangements for all intercollegiate contests including game contracts, facilities contracts and all usual and customary duties ordinarily undertaken by the home team
6. Contract for all services for Intercollegiate Athletics through normal University of Louisville business procedures
7. Recommend to the ULAA Board of Directors new policies and programs for Intercollegiate Athletics
8. Evaluate existing athletic facilities and recommend improvements as needed
9. Advance UofL's commitment to gender equity under Title IX—particularly through fundraising and planning.
10. Promote student, faculty, staff and public interest in Intercollegiate Athletics
11. Build upon successful marketing relationships to promote the marketing, licensing, and merchandising associated with UofL sports
12. Raise endowments and other private financial support for Intercollegiate Athletics pursuant to the policies of ULAA
13. Maintain current knowledge of NCAA and applicable conference regulations and promote "zero tolerance" for infractions through education and enforcement
14. Assure effective communications with FAR and all Board committees
15. Make recommendations to the Board of Directors of ULAA with respect to appointment and retention of all associate athletic directors and conduct annual performance evaluations thereof

16. Make recommendations to the Personnel Committee of the Board of Directors with respect to employment of all full-time head coaches and to conduct annual performance evaluations of said coaches taking action to adjust salary, renew contract, or terminate employment, provided that any compensation arrangements for coaches which require action of the Board of Directors for safe harbor treatment under IRS intermediate sanctions regulations shall be referred to the full Board for prior approval
17. Interview, select and evaluate the performance of all assistant athletic directors, part-time head coaches, and support staff
18. Review and approve or disapprove the selection, retention and evaluation of all assistant coaches by the head coach of the sport
19. Ensure that the operation of the unit fulfills the academic mission of the University.