



July 19, 2009

Dear Cardinal Alumni and Friends:

After a long tenure as president of the Metro New York Alumni Club, Dr. Steven J. Bizzell (DE '92) has enlisted my help as his Co-President. Steve has been a consistent, patient leader with the professionalism and hospitality of a true Kentuckian, and we will maintain these values as the foundation for our future leaders in the club and across the globe. In March, I had an opportunity to talk briefly with UL President James Ramsey about our club showing that *It's Happening Here, Too*—a spinoff of the University's current marketing campaign. This theme has arisen as UL fulfills its obligations under the Higher Education Reform Act (HB1, 1997). It is indeed becoming a preeminent metropolitan research university and has met or exceeded all 11 of its goals under the Act. Read more about the goals online at <http://louisville.edu/challenge/thegoals/>.

In the coming year, our alumni club has its own goals, one of which is to learn about and communicate what IS happening in the NYC metropolitan area as a result of UL graduates. It's time to toot your own horn and tell me how you are making your mark on the Big Apple. No achievement or impact is too small. Tell me what you studied at UL, why you came to New York, what the alumni association can do for you, and how you are willing to support the club. I launched a special blog at www.nschicklaw.typepad.com/metronyc-cards for this purpose. You'll first see a sample of my biography. To send me yours, you can comment on my post, email me or send it to me in the mail at the address below. **PLEASE NOTE THAT I WILL BE EDITING AND POSTING THESE ON THE BLOG.** This will give you access to each other and some free promotion for your goals.

Another of our goals is to offer greater variety in our events. In May, we held our "Infield" Derby Party (Brooklyn). In June, we hosted a Business Networking Happy Hour (Manhattan) with the help of Brown-Forman Distributors. Plans are also being made for an event in Queens, a family-friendly event and, of course, our game-watch parties. We have big plans, but we can't do it alone and welcome your participation, including:

- Event planning – Our fall survey indicated you want to reach beyond the game watch parties. If each of you is willing to give a few hours each year, we can host everything from book signings and business networking events to museum outings and hiking trips.
- Membership – We identified approximately 2,800 alumni in the NYC area. We are looking for delegates in each borough or county to reach out to the alumni in his or her area and plan at least one event "in the neighborhood."
- Communications – With so many opportunities for social networking and communicating, I am looking for alumni to manage our presence in newsletters, the alumni magazine, on the website, with the blog, and on sites such as the Cardinal Circle, Facebook, LinkedIn, MySpace, and Café Press.

In the meantime, send us your biography, comments, suggestions, and requests. If you haven't connected with us on Facebook, search for us in the Groups section ("University of Louisville Alumni Association - Metro NY Area"). If you haven't received email announcements for more than three months, send us an email to ensure your current email address is on file.

Thank you, and have a spectacular day!

Nance L. Schick (HPES '95)
310 E. 46th Street #20G, New York, NY 10017
nancelshickesq@yahoo.com, 212.619.1498

Steven J. Bizzell (DE '92)
20 Confucius Plaza #43D, New York, NY 10002
SJBDocDent@nyc.rr.com, 646.872.8463