



Meeting Minutes

University of Louisville's Metro New York Alumni Club

June 18, 2009

On June 18, 2009, the Steering Committee of the University of Louisville Alumni Association - Metro NYC Chapter met at the Bacaro in New York, NY. The meeting began at approximately 7 PM and ended at approximately 10 PM. Present were:

- Co-President Steven Bizzell, DMD
- Co-President Nance L. Schick, Esq.
- Tommy Nolan, Title to Be Determined
- Loren Jagers, Title to Be Determined

We discussed our current membership. Of the approximately 2,800 alumni in New York, New Jersey and Connecticut, approximately 60 pay membership dues each year. Our goal for 2009-10 is to enroll 80 to 100 members. We will do this by offering cultural, networking, family-friendly, and other events, in addition to the typical game-watch and athletics events. Suggestions included:

- The summer Beer Garden event in Queens that is already in the planning stages
- Museum tours in each borough
- An upstate hike, beach trip or other recreational activity

We are recruiting delegates from each borough and some of the Manhattan neighborhoods to plan events near them so we can reach more of our potential members. We recognize that some alumni do not attend events because they are held in locations that are inconvenient or that are not kid-friendly. This year, we will experiment with different types of events, locations, dates, and times. We believe this is one key to recruiting new members.

Mr. Nolan volunteered to update and maintain the club's website. Mr. Bizzell will send him the alumni data and connect him with the appropriate UL liaison for assistance with the site.

Mr. Jagers will locate the fall sports schedules so we can begin to create a timeline for the planned events. Our goal is to host one event per month, including but not limited to the game-watch parties.

Ms. Schick acknowledged that UL never sent the March membership letter. She will update the letter so it can be sent with the next membership campaign on or about 07/01/09. (See attached.) She will also set up a new online survey to determine the types of events and involvement alumni seek.

Updates:

Mr. Jagers has emailed the football schedule.

Ms. Schick received an invitation to arrange a group outing to see the Lakewood (NJ) BlueClaws play baseball. This Philadelphia Phillies affiliate apparently has a former UL pitcher/closer on its roster. This would be a great event for our NJ delegate to plan, once we identify one.