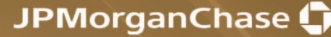


SPONSORED BY:



THE MOSES MOVEMENT

MAKING OURSELVES ECONOMICALLY SUCCESSFUL

JOIN US AT
THE MUHAMMAD ALI CENTER
144 NORTH SIXTH STREET - LOUISVILLE, KY
HOST: CANAAN CHRISTIAN CHURCH
REV. DR. WALTER MALONE, JR., PASTOR

CALL US AT 216.691.6686 - EXT. 330 TO REGISTER
REGISTER ONLINE OR FOR MORE INFORMATION:

WWW.THEMOSESMOVEMENT.COM

WOULD YOU LIKE A BOOTH? CALL 216.691.6686 - EXT. 330



PLEASE CUT

JOIN US AND LEARN HOW TO EARN AND/OR SAVE MONEY IN 30 DAYS.
BECOME DEBT FREE!

CONGRATULATIONS! Take the first step to achieving the financial freedom you so truly deserve. The MOSES Movement is designed to change the way you think about money, provide you with information you will need on your path to accumulating wealth...and set you firmly and confidentially on the path with a plan of action.

WHY ATTEND?

- To make your family's future secure
- To make provisions for income later in life
- To guarantee your children's education and future
- To protect your business
- To increase your capability to handle any of the scores of problems that a carefully planned financial program can solve

THIS SUMMIT IS FOR YOU IF:

- You never want to lose sleep over money again
- You want to take control of your financial future
- You are tired of looking for a Prince Charming
- You want true freedom

Please join us for one of the best series of financial literacy programs in Black America by filling out the form on the inside.

THE MOSES MOVEMENT

MAKING OURSELVES ECONOMICALLY SUCCESSFUL
HOST: CANAAN CHRISTIAN CHURCH, LOUISVILLE, KENTUCKY
JOIN US @ THE MUHAMMAD ALI CENTER

Almost there? Why walk it alone?
Learn How The 10 Commitments For Financial Freedom Can Set You Free From Debt

SPONSORED BY: Prudential JPMorganChase



**SATURDAY,
February 25, 2012
9am - 4:30pm**
Open to the
entire community.

MEET THE "BEST" BLACK FINANCIAL EXPERTS IN AMERICA



Rev. Buster Soaries



George Fraser



Cheryl Broussard



Shakira Stewart



Emerick Peace

* Not all speakers will appear in all cities

THE MOSES MOVEMENT

MAKING OURSELVES ECONOMICALLY SUCCESSFUL

MAKING OURSELVES ECONOMICALLY SUCCESSFUL

Vision

To significantly improve financial literacy and money management skills to provide “financial freedom” for the African American community.

Mission

Through education, training and motivation, we will ask African Americans to make a pledge to change their financial mindset, improve their skills and their ability to transfer wealth intergenerationally. The areas we will focus on are: budgeting, credit, savings, investing, home ownership, income potential and building and supporting Black businesses.

Goals (within 3 years):

One million Black people pledge to the ten commitments and to becoming “debt free”. One million Black people save at least \$50 per month.

The Ten Commitments for Financial Freedom (The Pledge)

1. Thou shalt prepare yourself and family to tithe easily, effortlessly and joyfully.
2. Thou shalt maximize your earning potential, better manage your budget and live below your means.
3. Thou shalt start building wealth now and prepare your children to start early.
4. Thou shalt save/invest at least 10% of your monthly income.
5. Thou shalt use home ownership/real estate as the cornerstone for building wealth.
6. Thou shalt establish an investment plan for your retirement needs, children’s education and community-based philanthropy.
7. Thou shalt more effectively manage your credit, debt and tax obligations to develop a track record of “predictable financial behavior.”
8. Thou shalt insure that your wealth is passed to future generations through proper insurance and estate planning.
9. Thou shalt support the creation and growth of Black owned businesses.
10. Thou shalt become “debt free” within three years (excluding mortgage).

The MOSES Movement is designed to provide tools that inform, facilitate and motivate African Americans all across America to become financially literate, securely banked, and properly invested and insured.

Thanks To Our Strategic Partners:



AGENDA
8:00 am – 9:00 pm
Registration/Refreshments And Exhibits Open

MUSICAL SELECTIONS
9:00 am – 9:15 am
Welcome Remarks: Rev. Dr. Walter Malone, Jr., Pastor
Canaan Christian Church
Remarks: Mayor Greg Fischer
Remarks: Ambassador Shabazz

9:15 am – 9:20 am
Introduction of George C. Fraser/CEO, FraserNet, Inc.
Sheri Cooks/Manager, Business Diversity Outreach
Prudential

9:20 am – 10:10 am
Presentation 1: Rev. Dr. DeForest Soaries, Senior Pastor
First Baptist Church of Lincoln Gardens
“A New Model For “Debt Free” Living In America”

10:15 am – 11:45 am
Presentation 2A: Four Concurrent Workshops

11:45 am – 12:30 pm
Working “Box” Lunch and Exhibits Open
Presentation 2B: George C. Fraser/ CEO, FraserNet, Inc.
“Building And Transferring Our Wealth Intergenerationally”

12:30 pm – 1:30 pm
Presentation 3: “The MOSES Movement Overview”
George C. Fraser, Cheryl Broussard, Shakira Stewart & Chase
Bank

Break (15 min.)

1:45 pm – 3:00 pm
“Roundtable Discussion With Participants & Presenters”

3:00 pm – 4:15 pm
Presenters & Participants Q&A
“An Economic Recovery Plan For Black America”
All Presenters

4:15 pm – 4:30 pm
Evaluation
Closing Remarks by George C. Fraser



PLEASE CUT

Please submit your registration to Canaan Christian Church office Att: Chris Williams. **Admission Fee \$19.95 per person** (Includes Box Lunch) or please fax your registration (Credit Cards only) to 216-691-6685 or call 216-691-6686 x330. **MAKE CHECKS** PAYABLE TO: FraserNet II, Inc. 2940 Noble Rd., Ste. 203, Cleveland, Ohio 44121 or register online @ TheMOSESMovement.com.

NAME _____

ADDRESS _____ CITY/STATE/ZIP _____

HOME _____ CELL _____

EMAIL _____

NUMBER OF ATTENDEES: ONE _____ TWO _____ THREE _____ OTHER _____

METHOD OF PAYMENT: MC _____ VISA _____ DINER’S CLUB _____ DISCOVER _____ AMEX _____ CHECK _____

CARD NUMBER _____ EXPIRATION DATE _____

3 DIGIT CODE (CSC Code) _____ CHECK NUMBER _____ TOTAL _____

NAME AS IT APPEARS ON CREDIT CARD (PLEASE PRINT) _____

SIGNATURE _____

For more information, visit www.themosesmovement.com or email brice@frasernet.com

TOPICS OF DISCUSSION

Presentation 1 – 9:20 am – 10:10 am

“A New Model For “Debt Free” Living In America”
Rev. Dr. DeForest Soaries, Senior Pastor,
First Baptist Church of Lincoln Gardens

Presentation 2A – 10:15 am – 11:45 am

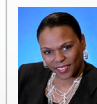
WORKSHOPS (CHECK ONE):

1. “Doing Business In Our Own Back Yard: Urban America
The Next Frontier For Entrepreneurs”
2. “The Keys To Unlocking Wealth For The Average American
Through Home Ownership” **Presenters: Emerick Peace & JP Morgan Chase**
3. “Money Mastery: The Blueprint To Making Money Right Now”
Presenters: Cheryl Broussard & Prudential
4. “Fixing & Building Your Credit” **Presenters: Shakira Stewart & JP Morgan Chase**



Presentation 3

12:30 pm – 1:30 pm
“The MOSES Movement Overview”
George C. Fraser, Cheryl Broussard, Shakira Stewart & JP Morgan Chase



Presentation 4

1:45 pm – 3:00 pm
“Roundtable Discussion With Participants & Presenters”
George C. Fraser, Cheryl Broussard, Shakira Stewart, Prudential & JP Morgan Chase



Presentation 5

3:00 pm – 4:15 pm
Presenters & Participants Q&A
“An Economic Recovery Plan For Black America”
All Presenters