

IT'S GRAPHIC Life COMMUNICATION ART & DESIGN @UNIVERSITYofLOUISVILLE

Our program

- UofL offers a BFA degree in the Communication Art & Design (CA&D) track of the Department of Fine Arts.
- Students must complete 121 hours total. In addition to General Education and Arts & Sciences requirements, programmatic requirements include:

Foundations program	12 hours
Communication Art & Design	22 hours
Studio Art at 300 level	3 hours
Art History requirements	12 hours
Studio Art or Art History electives	12 hours
TOTAL FINE ARTS	61 hours

CA&D Required Courses

- Introduction to Graphic Design
- Letterforms I
- Letterforms II
- Identity Systems
- Book Forms
- Packaging
- Basic Web Design
- Senior Portfolio

Electives in CA&D

- History and Topics in Graphic Design (Art History)
- Advanced Web Design
- Directed Studies in Graphic Design
- Special Topics courses, such as Advertising Creativity

Internships

- Students are encouraged to participate in an internship and we assist them in finding those opportunities.
- Students may receive up to six hours credit for internships. Internship credit hours do not substitute for any requirements or electives.
- Approximately 70% of our CA&D students participate in an internship, with most students participating for more than one semester.

Admission

Admission to the BFA track in Communication Art & Design involves three steps:

1) Application and acceptance to the University.

- Students must apply and be accepted by the University of Louisville. [<http://admissions.louisville.edu/>]

2) Application and acceptance to the Department of Fine Arts

- › Students must first be accepted into the Department in order to pursue any Studio Art (BA or BFA) or Art History degree. The Department has its own application form in addition to the University's. Studio Art classes (other than ART 101) are open only to students in the Department.
- › Acceptance into the Department is based on a portfolio, student's statement, GPA, and SAT or ACT scores.
- › Acceptance into the Department does NOT guarantee acceptance into a BFA track.

3) Application to the BFA track in Communication Art & Design

- Approximately 15 students are accepted per year into the BFA in CA&D track.

Option A:

For students currently in the Department's BA program

- › To apply to the BFA track in CA&D, students must have completed the Foundations courses and be in or have taken Introduction to Graphic Design.
- › Selection is based on performance in the class, overall GPA and attendance.

Option B:

Guaranteed Early Admission for incoming Freshman

1. Students interested pursuing the Communication Art & Design track, may also apply for Guaranteed Early Admission to the CA&D BFA program.
2. Applicants for Guaranteed Early Admission need to have a minimum GPA of 3.2 and a minimum ACT score of 24.
2. In addition to the regular general portfolio submission for the department, applicants complete a supplemental design-related section consisting of an essay and two brief design projects. (Application available online at <http://louisville.edu/a-s/finearts/graphic.html>.)
3. Application deadline for early admission to the CA&D track is April 1. Students applying for early admission will be notified by mid to late April.
5. Students not granted Guaranteed Early Admission may still be admitted to the CA&D program via the Intro to Graphic Design class. (See option A.)
6. Early-admitted students must take the Foundations courses, attain the same minimum GPA requirements in those courses and maintain the other BFA departmental standards, including completing their degree on a timely basis.
7. Satisfactory Progress. In order to remain in good standing, CA&D students must have no grade lower than a B- in graphic design studios.

Option C:

Transfer students

- › Transfer students are reviewed on a case-by-case basis. Students who have already had graphic design courses at another program should apply to the Department and submit a portfolio of the graphic design work along with their transcripts.